

INTERNATIONAL CONFERENCE

“Reporting, Investor Relations, Capital Markets – Challenges and Opportunities in Financial Communication”

LEIPZIG, GERMANY, NOVEMBER 10, 2016

Concept of the conference

Aim of the conference: *Explore the interrelation of financial communication and capital markets along the areas of accounting, governance and finance.*



International Financial Reporting Standards (IFRS) set out the basis for accounting practices that provide capital markets with information useful for investment decisions. There is accordingly a huge and growing body of research investigating the role financial reporting plays in capital markets. Moreover, companies increasingly strive to disclose useful non-financial information to satisfy investors' information needs regarding corporate governance and corporate social responsibility.



The upcoming conference will therefore provide a platform for academics and practitioners to analyze recent trends and upcoming challenges in the following areas:

- Auditing
- Financial Accounting
- Corporate Governance
- Corporate Social Responsibility
- Earnings Quality
- Enforcement
- Financial Reporting Quality
- Information Processing in Capital Markets
- Investor Relations



We invite the submission of theoretical, empirical, and clinical studies that advance the understanding of the areas mentioned above.

Deadlines

*Deadline for full papers submission: **September 10, 2016***

*Deadline for notification of authors of accepted papers: **September 30, 2015***

Papers for the conference should be submitted by e-mail:
conf2016leipzig@virtusinterpress.org and a copy to [alex_kostyuk\[at\]virtusinterpress.org](mailto:alex_kostyuk@virtusinterpress.org).

Please, consider the fact that papers may be also published in one of Special Issues of “Corporate Ownership and Control”, “Journal of Governance and Regulation”. These papers will be subject to a separate reviewing process after the conference.

Keynote speakers



Dr. Matthias Holzamer, Roland Berger, Germany.

Matthias Holzamer is a Partner in the Restructuring and Corporate Finance Competence Center in Frankfurt.

He focuses on restructuring, corporate finance, capital markets and private equity, advising clients on portfolio strategy, capital structure optimization, value-based management, performance improvement and risk management. In a second role, Matthias Holzamer works from Roland Berger’s Vienna office and supports Austrian banks, leasing firms and credit insurers facing national and international restructuring situations in Central and Eastern Europe.

He studied international business administration in Munich, London and Paris and earned a Ph.D. from the Institute for Capital Markets and Corporate Finance at LMU Munich (Germany).



Dr. Kristin Köhler, Center for Corporate Reporting, Switzerland.

Dr Kristin Köhler is chief executive officer of the Center for Corporate Reporting in Zürich, Switzerland.

The Center for Corporate Reporting (CCR) is the independent center of excellence for corporate reporting in Germany, Austria and Switzerland. The CCR’s activities include the annual Symposium, topic-specific events, the trade publication The Reporting Times, the Annual Report Library and exclusive services for corporate members. Their objective is to foster the quality of reporting and heighten its effectiveness – not only for the companies reporting but also for their stakeholders.

Conference Chairs

- *Alex Kostyuk*, Co-chair of the conference, Ukrainian Academy of Banking of the National Bank of Ukraine, Director at the Virtus Global Center for Corporate Governance
- *Henning Zülch*, Co-chair of the conference, HHL - Leipzig Graduate School of Management, Germany

International scientific committee

- Alex Kostyuk, Ukrainian Academy of Banking, Virtus Global Center for Corporate Governance, Ukraine
- Henning Zülch, HHL - Leipzig Graduate School of Management, Germany
- Christian Kretzmann, HHL - Leipzig Graduate School of Management, Germany
- Yaroslav Mozgohyvi, Ukrainian Academy of Banking, Virtus Global Center for Corporate Governance, Ukraine
- Yulia Lapina, Ukrainian Academy of Banking, Virtus Global Center for Corporate Governance, Ukraine
- Laurent Germain, Toulouse Business School, France
- Shirley Yeung, Hang Seng Management College, Hong Kong
- Ricardo P. Câmara Leal, The COPPEAD Graduate School of Business of the Federal University of Rio de Janeiro, Brazil
- Alicja Brodzka, Wrocław University of Economics, Poland
- Burcin Col, Lubin School of Business, Pace University, The USA
- Johannes Hottmann, HHL - Leipzig Graduate School of Management, Germany

Conference registration fee

The conference fee is Euro 120. It includes conference materials, coffee breaks, lunch on the day of the conference. – November 10th.

Fee for the social dinner on the day before the conference is Euro 30.

Conference organizers



The publishing house “Virtus Interpress” offers the expertise and global perspectives in corporate governance. “Virtus Interpress” publishes four journals in corporate governance and regulation, book series, acts as co-organizer of international conferences and seminars. www.virtusinterpress.org



HHL Leipzig Graduate School of Management, formerly known as Handelshochschule Leipzig was established in 1898, it is one of the world's oldest business schools. The school is accredited internationally by AACSB and locally by ACQUIN. It is ranked # 2 in Europe for salaries (FT Masters in Management Ranking 2015). The school is also ranked as most popular private business school in Germany by trendence Graduate Barometer "Business Edition" 2015 and #1 worldwide in the category "E-Business" in Financial Times Global Masters in Management Ranking 2015. <http://www.hhl.de>



Virtus Global Center for Corporate Governance was established by Virtus Interpress in 2014. It is aimed to unite thousands of experts who have expertise in general corporate governance. Therefore to unite the network around the idea to conduct research in general corporate governance, not just in corporate governance and regulation in banks and financial institutions the new center was established.

Conference venue



Leipzig is the largest city in the federal state of Saxony, Germany. Leipzig, one of Germany's top 10 cities by population, is located about 160 kilometers (99 miles) southwest of Berlin at the confluence of the White Elster, Pleisse, and Parthe rivers at the southern end of the North German Plain.

Leipzig has been a trade city since at least the time of the Holy Roman Empire. The city sits at the intersection of the Via Regia and Via Imperii, two important Medieval trade routes. Leipzig was once one of the major European centers of learning and culture in fields such as music and publishing.

Leipzig today is an economic center and the most livable city in Germany. Oper Leipzig is one of the most prominent opera houses in Germany, and Leipzig Zoological Garden is one of the most modern zoos in Europe and ranks first in Germany and second in Europe. Leipzig is currently listed as Gamma World City and Germany's "Boomtown". Outside of Leipzig the Neuseenland district forms a huge lake area by approx 116 square miles (300 square kilometres).

