

INTERNATIONAL CONFERENCE

"CORPORATE GOVERNANCE, ACCOUNTING AND AUDIT: CRISIS CHALLENGES"

LEUPHANA UNIVERSITY LÜNEBURG (GERMANY)
NOVEMBER 26, 2015

Concept of the conference

Within the globalized economy, corporations are consolidating their commitment to respecting human rights, social and environmental accountability, ethical control and promoting sustainable development through their services, processes, products and relationships. Government, business and society should work together more closely to improve accountability. Corporations can achieve both maximization of profits and social responsiveness. **Corporate governance, accounting and auditing** are interactively connected and cooperate with each other. Auditing is very important for executives to explain fulfilling their fiduciary responsibilities to stakeholders. Auditing is not only a medium to ensure a good relationship between corporations and society in a true sense but also a social infrastructure to build up public trust as a social capital. This conference is going to gather experts in the field of corporate governance, accounting and auditing to discuss these and other important issues. It will provide a **platform for academics and practitioners** to analyze current challenges for corporate governance, accounting and auditing to increase the trust of society in corporation, improve the corporation performance and utility to the society in a whole.



Call for papers

Deadline for full papers submission: September 25, 2015

Deadline for notification of authors of accepted papers: September 30, 2015

Papers for the conference should be submitted by e-mail:

[luneburg2015conf\[at\]virtusinterpress.org](mailto:luneburg2015conf[at]virtusinterpress.org) and a copy to [alex_kostyuk\[at\]virtusinterpress.org](mailto:alex_kostyuk[at]virtusinterpress.org).

Please, consider the fact that papers may be also published in one of Special Issues of "Corporate Ownership and Control", "Journal of Governance and Regulation". These papers will be subject to a separate reviewing process after the conference.

Some of the key topics

- Corporate governance
- Accounting
- In- and external audit
- Corporate law & regulation
- Board composition
- Reporting & disclosure
- Earnings management
- Corporate transparency issues
- Risk management
- Corporate control
- Corporate social responsibility
- Corporate Finance
- Financial Institutions & Markets
- Asset Pricing
- Fund Management



Keynote speakers

- *Prof. Dr. Anne d'Arcy*, Full Professor for Corporate Governance and Management Control and Head of the Institute for Corporate Governance, WU Vienna University of Economics and Business, Austria. She worked 8 years in the financial industry for Deutsche Börse AG and Deutsche Bank AG. Amongst others, she is member of the Austrian Working Group Corporate Governance, academic director of the Working Group " External and internal monitoring of the company" of the Schmalenbach-Gesellschaft, and member of the Scientific Committee of the German Institute of Internal Auditors. Her research focuses on corporate governance and financial reporting, regulatory cost accounting, empirical international and comparative accounting as well as the effectiveness of internal control systems including internal audit issues. She applies experimental and empirical research designs.
- *Prof. Dr. Stefan Schaltegger*, Full Professor for Sustainability Management and Head of the Centre for Sustainability Management (CSM), Leuphana University Lüneburg, Germany, will present on the role of accountants and management controllers in the corporate practice of managing sustainability information. Stefan Schaltegger has been with Leuphana University since 1999 and was before an assistant professor of economics at the University of Basel, Switzerland. He holds a PhD in Business Administration and graduated in economics and business administration. His research covers various areas of sustainability management with a focus on measuring and managing sustainability performance, environmental and sustainability accounting and management control and sustainable entrepreneurship. Stefan Schaltegger has more than 400 publications, including leading journal articles and books on environmental and sustainability accounting and management control. He is member of the editorial boards of 14 academic journals, including Accounting, Auditing and Accountability Journal (AAAJ), Sustainability Accounting, Management and Policy Journal (SAMPJ), Social and Environmental Accountability Journal, Meditari Accountancy Research, Advances in Environmental Accounting and Management, etc. Stefan Schaltegger is chairman of the Environmental and Sustainability Management Accounting Network (EMAN) and member of various sustainability boards.

Conference Chairs

- *Prof. Dr. Alex Kostyuk*, Ukrainian Academy of Banking of the National Bank of Ukraine, Director at the Virtus Global Center for Corporate Governance
- *Prof. Dr. Patrick Velte*, Leuphana University Lüneburg

International scientific committee

- Patrick Velte, Leuphana University Lüneburg, Germany
- Alex Kostyuk, Global Virtus Center for Corporate Governance and Ukrainian Academy of Banking, Ukraine
- Markus Stiglbauer, University of Erlangen Nuremberg, Germany
- Joe Chieh-Chung Ueng, Cullen Foundation Chair of Finance, Chair, Dept. of Economics, Finance & Decision Information Sciences, Cameron School of Business, University of St. Thomas, USA
- Konari Uchida, Kyushu University, Faculty of Economics, Japan
- Annika Galle, Erasmus University Rotterdam, Netherlands
- Stefan Prigge, Hamburg School of Business Administration, Germany
- Jacobus Young, University of South Africa, South Africa
- Yaroslav Mozghovyi, Global Virtus Center for Corporate Governance and Ukrainian Academy of Banking, Ukraine
- Stefan Müller, Helmut-Schmidt-University, Germany
- Daphne Rixon, Executive Director, Centre of Excellence in Accounting and Reporting for Co-operatives, Sobey School of Business, Saint Mary's University, Canada
- Martin Stawinoga, Helmut-Schmidt-University, Germany
- Timurs Umans, Linnaeus University, Sweden
- Dilvin Taşkın, Yasar University, Turkey
- Inge Wulf, Technische Universität Clausthal, Germany
- Arunima Haldar, NMIMS, School of Business and Management, India
- Dmitriy Govorun, Global Virtus Center for Corporate Governance and Ukrainian Academy of Banking, Ukraine
- Alexander Bassen, University of Hamburg, Germany
- Gary Tian, University of Wollongong, School of Accounting, Economics & Finance, Australia
- Carl-Christian Freidank, University of Hamburg, Germany
- Mohammad Talha, KFUPM, Saudi Arabia
- Ehab K. A. Mohamed, The German University in Cairo, Egypt
- Stefan Weber, University of Applied Sciences Wedel, Germany



Conference registration fee

Conference registration fee is **EURO 270**. It includes conference materials, coffee breaks, lunch, dinner.

Conference organizers



Leuphana University Lüneburg in Lüneburg, Germany, since 2007, has offered a unique, Germany-wide, study and university model. It is designated as a 'foundation under public law'. The Leuphana College concentrates its bachelor degree studies into eight departments and two teacher training courses. In 2008 a graduate college was opened that integrates master degree and doctorate programs. In addition there is a pan-departmental research centre and a professional school for advanced study courses like business cooperation.

<http://www.leuphana.de/en/home.html>



The publishing house "Virtus Interpress" offers the expertise and global perspectives in corporate governance. "Virtus Interpress" publishes four journals in corporate governance and regulation, book series, acts as co-organizer of international conferences and seminars.

www.virtusinterpress.org



Virtus Global Center for Corporate Governance was established by Virtus Interpress in 2014. It is aimed to unite thousands of experts who have expertise in general corporate governance. Therefore to unite the network around the idea to conduct research in general corporate governance, not just in corporate governance and regulation in banks and financial institutions the new center was established.

Conference venue



Leuphana University Lüneburg
Scharnhorststr. 1, 21335 Lüneburg (Germany)



Lüneburg's special atmosphere attracts people of all ages. Some people say that the city is refreshing not only because of its clear air, but also because of the cheerful mood of the residents. Lüneburg lies in northern Germany about 50 km southeast from Hamburg in the State of Lower Saxony. The Lüneburger Heide, a favorite vacation region, lies close by, as do the North Sea and the Baltic. Hannover, the capitol of Lower Saxony, is an hour away and it takes just 2-3 hours to reach Berlin.

Hamburg is situated close to Lüneburg and it's surroundings are charming: If you are looking for relaxation, you can take the train to the Baltic Sea or the Lüneburger Heide. And if you want to spend an evening or weekend enjoying big city excitement, then you have a wide selection: Hamburg, the metropolis on the Elbe, can be reached in just half an hour.

