

International workshop

“CORPORATE ACCOUNTABILITY: MAJOR ACTORS, INNOVATIVE INSTRUMENTS AND PERFORMANCE”

Paris, November 24, 2016

Concept of the workshop:

During past two decades the world has witnessed the growing importance and visibility of a range of initiatives led by businesses, social organizations and governments that was aimed at pressuring companies to behave in more socially responsible and accountable ways. This is a new development for many parts of the business world. Previously, the state was assumed to lead standard setting and behavioral norms for businesses in relation to most categories of stakeholders. When community organizations and interest groups wanted to change business behavior, they focused on changing the law. From the 1990s the focus changed, reflected in the emergence of new alliances and regimes of influence over business norms, linking together consumers, communities, workers and producers. Nowadays the issue of sustainability and accountability of business entities received a complex form and is continually changing. It is important to trace these changes, follow regulatory developments, business practice to identify stable fundamentals in corporate accountability and management practices and distinguish emerging trends that are going to occupy practitioners, regulators and academics minds in nearest future.



VIRTUS / **INTERPRESS**

General information

Date: November 24, 2016

Venue: ISTEC, Paris

Organizers: ISTEC Paris, Virtus Interpress, Virtus Global Center for Corporate Governance

Chairs

- *Remi Jardat*, Professor, Director of Research, ISTEC, France
- *Alexander Kostyuk*, Professor, Ukrainian Academy of Banking, Ukraine, Director at Virtus Global Center for Corporate Governance

Key Topics

- corporate social responsibility
- corporate sustainability
- corporate environmental performance
- the role of shareholders, board of directors and management of the company
- the role of stakeholders
- methods to evaluate corporate accountability
- corporate accountability in financial and non-financial companies
- impact of corporate accountability on the public wealth
- etc

Call for Papers

Paper submission deadline: September 1, 2016

Notification of authors of accepted papers: October 1, 2016

When submitting papers the authors should declare whether they would like to have their papers considered for publication in Special Issues of "Corporate Ownership and Control", "Journal of Governance and Regulation". These papers will be subject to a separate reviewing process.

Papers should be submitted to Professor Alexander Kostyuk at alex_kostyuk@virtusinterpress.org and a copy to paris_2017conf@virtusinterpress.org

Registration fee

To know about workshop fee and registration procedure please visit workshop web-page at virtusinterpress.org.

Sponsors and organisers



ISTEC – Business School of Commerce and Marketing was founded in 1961 and imparts general and professional managerial training to more than 1000 individuals every year. ISTEC is recognized by the French Government and is a member of the ISG Group (International Professional University). ISTEC's declared aim has been to train future highcaliber managers in the areas of marketing, sales and company management. These basic pillars of the school's mission are today given an international and intercultural dimension. ISTEC's final goal is to foster the development of real professional intelligence for a successful integration and career in the company. In compliance with its historical values, ISTEC strives for a balance between the acquisition of technical skills (proficiency with methodological tools, the satisfaction of achievement, corporate spirit) and the development of human qualities (ability to listen, cultural open-mindedness). www.istec.fr



The publishing house "Virtus Interpress" offers the expertise and global perspectives in corporate governance. "Virtus Interpress" publishes four journals in corporate governance and regulation, book series, acts as co-organizer of international conferences and seminars. www.virtusinterpress.org



Virtus Global Center for Corporate Governance was established by Virtus Interpress in 2014. It is aimed to unite thousands of experts who have expertise in general corporate governance. Therefore to unite the network around the idea to conduct research in general corporate governance, not just in corporate governance and regulation in banks and financial institutions the new center was established.

Paris

Paris receives about 27 million visitors per year (including 17 million international visitors); or 44 million if the surrounding region is included. The city and its region contain 3,800 historical monuments and four UNESCO World Heritage Sites. The most famous attractions include Notre Dame de Paris, Basilique du Sacré-Cœur, the Louvre, the Eiffel Tower, the Pompidou Centre, Musée d'Orsay, Champs-Élysées, and the Arc de Triomphe. Paris is also famous for its cafés and restaurants, its theatres and cinemas, and its general ambiance.