Some researchers characterize current stage of the economic relations development as VUCA from volatility, uncertainty, complexity and ambiguity. Traditional approaches to management, strategy and governance do not work anymore and are subject to substantial transformation and reforms. It is the task of owners and managers, governments and regulators to find out new paradigms of efficient governance, control and strategy making. Such governance issues as ownership structure, agency problem, executive compensation, internal and external audit, strategic risk management, accountability and reporting, social responsibility, M&As, board activity and structure need to be reviewed according to the recent developments.

Conference venue: Institut supérieur des Sciences, Techniques et Economie Commerciales (ISTEC), Paris

9:00 – 9:30 REGISTRATION

9:30 – 9:45 WELCOME and OPENING REMARKS

INTERNATIONAL SCHOLARSHIP IN MANAGEMENT SCIENCE AND GOVERNANCE STUDIES
Remi Jardat, Professor, Director of Research, ISTEC (France), Co-chair of the conference organizing committee

A GLOBAL APPROACH TO THE CORPORATE GOVERNANCE ACADEMIC NETWORK
Alexander N. Kostyk, Ph.D., DBA, Professor, UAB NBU, Director of Virtus Global Center for Corporate Governance (Ukraine), Co-chair of the conference organizing committee

9:45 – 11:45 PLENARY: Keynote speeches

STABILITY AND NORMALITY IN ECONOMICS
Loic Sauce, Professor, ISTEC (France)

EU CORPORATE GOVERNANCE, RECENT TRENDS AND DEVELOPMENTS
Rado Bohinc, Professor, Ljubljana University (Slovenia)

11:45 – 12:00 Coffee time

12:00 – 17:30 Parallel sessions

Parallel session 1: CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY
Session chair: Jacobus Young, University of South Africa (South Africa)

CORPORATE GOVERNANCE IN MALAYSIA: THE PROTECTION OF INVESTORS' INTERESTS
Jerome Chan, Coventry University London Campus (UK)

CORPORATE GOVERNANCE MECHANISMS IN FRENCH MULTINATIONALS: A FUZZY-SET METHODS ANALYSIS
Anderson Konan Seny Kan, Toulouse Business School, University of Toulouse (France)

CORPORATE GOVERNANCE PRACTICES IN EMERGING MARKETS: EVIDENCE FROM KAZAKHSTAN FINANCIAL SYSTEM
Gulnara Moldasheva, KIMEP University (Kazakhstan)
CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY IN LEBAINESE FOES: IS THERE A LINK?
Abdul-Nasser El-Kassar, Walid Elgammal, Josiane Fahed-Sreih, Lebanese American University (Lebanon)

CORPORATE GOVERNANCE, INFORMATION AND CONTROL: A STUDY IN THE EGYPTIAN CONTEXT
Bassam Baroma, Tanta University (Egypt)

13:30 – 14:30 Lunch

WHEN DO OWNERS PREFER LONGER DEBT MATURITY? INTERNATIONAL EVIDENCE FROM SE ASIA
Sadok El Ghoul, University of Alberta (Canada)
Omran Guedhani, Moore School of Business, University of South Carolina (USA)
Sorin Rizeanu, University of Victoria (Canada)

REREGULATING AND RECONSTITUTING ‘KOREA, INC’.: A CASE STUDY OF SOUTH KOREA’S SOCIAL ENTERPRISE PROMOTION ACT USING PUBLIC-PRIVATE PARTNERSHIPS
Jasper Kim, Yekyung Kang, Graduate School of International Studies, Ewha Womans University (Korea)

THE DARK SIDE OF BUSINESS ETHICS – SHEDDING LIGHT ON FINANCIAL ASPECTS IN THE PUBLIC PERCEPTION OF CORPORATE SOCIAL RESPONSIBILITY
Christian Kretzmann, Henning Zülch, HHL Leipzig Graduate School of Management (Germany)

ACTIVISM. THE EVOLUTION OF AN INVESTOR STRATEGY
Angela Giovinco, Sodali (Spain)

16:00 – 16:15 Coffee time

INTER-RELATIONSHIP BETWEEN LARGE SECTORS AND STATE-OWNED ENTERPRISES, CASE STUDY OF INDONESIAN STOCK MARKET, PERIOD OF JANUARY 2007 – DECEMBER 2014
Dwi P. Bhakti, Perbanas Graduate Institute of Indonesia (Indonesia), Alumnus NUS (Singapore), Harvard Kennedy School of Government (USA)
Hidajat Sofyan Widjaja, Perbanas Institute of Indonesia (Indonesia)
Sugiharto, ITB Shariah, PT Pertamina (Indonesia)

ADHERENCE TO PRINCIPLES OF GOOD CORPORATE GOVERNANCE: A SOUTH AFRICAN PERSPECTIVE
Jacobs Young, University of South Africa (South Africa)

TRANSPARENCY IN CORPORATE GOVERNANCE: EXTENT OF DIRECTORS DUTY TO DECLARE INTEREST IN COMPANY’S TRANSACTIONS
Anthony O. Nwafor, University of Venda (South Africa)

Parallel session 2: BOARD OF DIRECTORS, REPORTING AND REMUNERATION ISSUES
Session chair: Yaroslav Mozghovyi, Virtus Global Center for Corporate Governance, UAB NBU (Ukraine)

DEVELOPING GUIDELINES FOR INDEPENDENT AND COMPETENT DIRECTORS USING WHAT WE HAVE LEARNED FROM RESEARCH AND COMPANY EXAMPLES
Hugh Grove, Maclyn Clouse, University of Denver (USA)

STAKEHOLDER IN FINANCIAL EMERGING MARKETS: PERUVIAN AND COLOMBIAN LEADER BANK BANCO DE CRÉDITO DEL PERÚ AND BANCO DE BANCO DE COLOMBIA
Edmundo R. Lizarzaburu, Lydia Arbaiza, Kurt Burneo, ESAN University (Peru)
Hamilton Galindo, University of the Pacific (Peru)

EXECUTIVE REMUNERATION REFORM IN BANKS AND BEYOND: SERVANT OF TWO MASTERS?
Andreas Kokkinis, University of Warwick (UK)

SHAREHOLDERS RIGHTS AND REMEDIES
Udo Braendle, American University in Dubai (UAE)
Alexander Kostyuk, Yuliya Lapina, UAB NBU, Virtus Global Center for Corporate Governance (Ukraine)

COMPARABILITY OF REPORTED CASH FLOWS UNDER IFRS – EVIDENCE FROM GERMANY
Christian Kretzmann, Torben Teuteberg, Henning Zülch, HHL Leipzig Graduate School of Management (Germany)

13:30 – 14:30 Lunch

WHO ARE THE INDEPENDENT DIRECTORS IN LARGE ITALIAN BANKS? IDENTITY, DIVERSITY AND DISCLOSURE
Federico Rotondo, Lucia Giovanelli, University of Sassari (Italy)

NON-FINANCIAL REPORTING – NEW DEVELOPMENTS OR OLD REQUIREMENTS
Hana Horak, Faculty of Economics and Bussines Zagreb (Croatia)

LESSONS LEARNED FROM CEO PAY AND MARKET CAP PERFORMANCE IN THE MINING AND METALS INDUSTRIES: IMPLICATIONS FOR THE BOARD OF DIRECTORS AND FOR CORPORATE GOVERNANCE
Hugh Grove, Maclyn Clouse, Sharon Lassar, University of Denver (USA)
REVENUES FROM RELATED PARTIES: A RISK FACTOR IN THE ITALIAN LISTED COMPANY’S FINANCIAL STATEMENTS
Fabrizio Bava, Melchiorre Gromis di Trana, University of Turin (Italy)

16:00 – 16:15 Coffee time

PERSPECTIVES ON EFFECTIVE COMMUNICATION OF CORPORATE SUSTAINABILITY REPORTING
Pieter Buys, University of South Africa (South Africa)
Christo Cronjé, University of South Africa (South Africa)

QUESTIONING THE CONTEXT OF CORPORATE PERFORMANCE MEASURES IN BENCHMARKING CEO COMPENSATION
Merwe Oberholzer, Jaco Barnard, North-West University (South Africa)

INVIGORATE CORPORATE BOARD THROUGH INDIAN SCRIPTURES
Mridula Sahay, Amrita University (India)
Kuldeep Kumar, Bond University (Australia)

Parallel session 3: RISK MANAGEMENT IN LISTED COMPANIES AND FINANCIAL INSTITUTIONS
Session chair: Remi Jardat, ISTEC (France)

MANAGING LEGAL RISKS IN CHINA: THE CORPORATE OPPORTUNITY DOCTRINE
Fang Ma, University of Portsmouth (UK)

QUALITATIVE EASING AND RISK TRANSFER FROM CORPORATIONS TO CENTRAL BANKS
Roberto Moro Visconti, Catholic University of the Sacred Heart (Italy)

RISK MANAGEMENT PRACTICES IN THE TOP 20 SOUTH AFRICA’S LISTED COMPANIES: AN ANNUAL/INTEGRATED REPORT DISCLOSURE ANALYSIS
Tankiso Moloi, University of South Africa (South Africa)

ECONOMIC IMPACTS OF CAPITALIZATION OF OPERATING LEASES: EVIDENCE FROM JAPAN
Masaki Kusano, Kyoto University (Japan)
Yoshiihiro Sakuma, Tohoku Gakuin University (Japan)
Noriyuki Tsunogaya, Nagoya University (Japan)

A COMPARATIVE ANALYSIS OF ENTERPRISE RISK MANAGEMENT DISCLOSURE BY U.S. AND CANADIAN FINANCIAL FIRMS DURING THE FINANCIAL CRISIS
Michael Maingot, Tony Quon, Daniel Zéghal, Telfer School of Management, University of Ottawa (Canada)

13:30 – 14:30 Lunch

ANALYSIS OF THE EFFECT OF CORPORATE GOVERNANCE ATTRIBUTES ON RISK MANAGEMENT PRACTICES
Raef Gouiaa, University of Québec in Outaouais (Canada)
Daniel Zéghal, Telfer School of Management, University of Ottawa (Canada)

FINANCIAL STATEMENT ANALYSIS AND BANKRUPTCY PREDICTION
Patrizia Pastore, Silvia Tommaso, University of Calabria (Italy)

DO BANKS USE DERIVATIVES TO OFF SET ECONOMIC CONSEQUENCES OF WRONG STRATEGIES: EXTERNALLY GROWTH THROUGH ACQUISITIONS TOO MUCH EXPENSIVE (HOSTILE TAKEOVERS)?
Loredana Ferri Di Fabrizio, University of Pescara (Italy)

UKRAINIAN BANKS: IS THERE ANY CHANCE TO SURVIVE?
Yaroslav Mozghovyi, Dmitriy Riabichenko, UAB NBU, Virtus Global Center for Corporate Governance (Ukraine)

16:00 – 16:15 Coffee time

CAVEATS IN MULTIPLE AND CROSS-BORDER COMMON LAW DERIVATIVE ACTIONS IN HONG KONG SAR AND IMPLICATIONS FOR COMPANIES INCORPORATED ABROAD INCLUDING MACAU SAR
Muruga Perumal Ramaswamy, University of Macau (China)

MATCHING LEGAL AND ECONOMIC CAPITAL IN BANKING CAPITAL REGULATION
Lorenzo Sasso, Higher School of Economics (Russia)

RISK MANAGEMENT IN PUBLIC ADMINISTRATION THEORY AND PRAxis
Valiant A. Clapper, University of South Africa (South Africa)

Parallel session 4: CORPORATE INNOVATIONS AND PERFORMANCE
Session chair: Loic Sauce, ISTEC (France)

SUSTAINED WITH MULTIDISCIPLINARY KNOWLEDGE FOR COMMUNITY DEVELOPMENT
Shirley Mo-ching Yeung, Jessica Ying, Hang Seng Management College (Hong Kong)
CORPORATE GOVERNANCE OF INTELLECTUAL CAPITAL
Cesar Julio Recalde, University of CEMA (Argentina)

REGULATION, GOVERNANCE, BEHAVIORAL ECONOMICS AND THE HUMAN BRAIN: INSIGHTS, IMPLICATIONS, AND INNOVATIVE APPROACHES FOR FINANCIAL MARKETS
Derek Ireland, Arthur Kroeger College Carleton University (Canada)
Kernaghan Webb, Ryerson University (Canada)

ISO CERTIFICATIONS AND FIRMS PERFORMANCE: EVIDENCE FROMoman
Tariq Mohamed Atiya, Mawih Kareem Al Ani, College of Commerce and Business Administration, Dhofar University (Oman)

EMPLOYMENT GENERATION THROUGH ICT: A CASE STUDY OF DELTA STATE OF NIGERIA ICT PARKS PROJECT
A. I. Ogbo, A. A Kifordu, University of Nigeria (Nigeria)
Wilfred I. Ukpere, University of Johannesburg (South Africa)

13:30 – 14:30 Lunch

DETERMINANTS OF BANK PROFITABILITY IN TRANSITION COUNTRIES: WHAT MATTERS MOST?
Khurshid Djalilov, Bournemouth University (UK)

EXPLORING M&A STRATEGIES OF ITALIAN FAMILY AND NON-FAMILY FIRMS AND THEIR IMPACT ON PERFORMANCE DURING THE FINANCIAL CRISIS PERIOD
Giovanna Mariani, Francesca Bernini, Fabio La Rosa, University of Pisa (Italy)

AUDIT EXPECTATION GAP: FRAUD DETECTION AS THE FIRST FACTOR
Marta Grañó, ESADE, Spain

DOLLARIZATION AND ECONOMIC DEVELOPMENT IN ZIMBABWE: AN INTERRUPTED TIME-SERIES ANALYSIS
Raphael Tabani Mpofu, University of South Africa (South Africa)

16:00 – 16:15 Coffee time

THE EXTENT OF DEBT FINANCING WITHIN STATE-OWNED CORPORATIONS IN KENYA
Hari Lall Garbharran, Micah Odhiambo Nyamita, Nirmala Dorasamy, University of South Africa (South Africa)

II. COSO REPORT UPDATE 2013
Roberta Provasi, University of Milan (Italy)
Patrizia Riva, University of Eastern Piedmont (Italy)

PERFORMANCE MEASUREMENT: FROM INTERNAL MANAGEMENT TO EXTERNAL DISCLOSURE
Patrizia Riva, Massimo Comoli, Francesco Bavagnoli, Lorenzo Gelmini, University of Eastern Piedmont (Italy)

18:30 – 20:00 Conference dinner