Why Sponsor?

- Increased exposure
- Changing or reinforcing brand image
- Highlighting commitment to community
- Showcasing products and service attributes

Types of sponsorship:

- - - = Major Sponsorship = - - -

This opportunity enables your organization to demonstrate its support and commitment to the meetings and events connected to the industry. The Major Sponsor will receive considerable exposure and recognition through the following:

- Acknowledgement as Major Sponsor at the official opening and closing of the conference
- Signage rights in plenary room, conference hall, parallel sessions
- A short speaking opportunity to welcome delegates to the Conference
- A table in the registration area to promote your company and products
- Corporate logo (full color) on PowerPoint holding slide displayed at the beginning and end of each session.
- Corporate logo (full color) on conference materials (Folders, Memory Books, Program)
- Corporate logo (full color) on Conference website with hyperlink to your website as well as a short promotional paragraph about your company.
- 5 complimentary delegate registrations (dinner and boat trip are not included)
- A certificate of appreciation for your contribution towards the conference with indication of Major Sponsorship status
Since the start of the world financial turmoil a lot of urgent questions arise for the financial and banking sector concerning necessary reforms and changes in day-to-day operations, strategy and regulation. There are several key-points that occupy minds of the practitioners and scholars worldwide ever since. In this respect the vital importance of governance and risk issues for the financial sector was re-emphasized by bank professionals, supervisors and standard setters. How should markets and financial institutions be governed and regulated with regard to risk framework and performance? How to strike the right balance between risk oversight and profit seeking? Does corporate governance really play significant role in risk control and management process? Will the new tendencies in regulation help to achieve more sustainable condition in finance and banking industry? Do financial institutions need stricter regulation? What framework of financial market regulation would be the most efficient in reducing systemic risks? Does corporate governance have potential to contribute significantly to safeguarding against systemic risks? Which corporate governance standards will effectively improve financial institutions in this case? Thus, a new paradigm for risk and performance in finance and banking needs to be developed through governance and control procedures. This wide range of relevant issues is going to be highlighted during the conference.

Gold Sponsorship
- Verbal acknowledgement at the official opening and closing of the conference
- Signage rights in conference hall, parallel sessions
- Corporate logo (full color) on PowerPoint holding slide displayed at the beginning and end of each session.
- Corporate logo (full color) on conference materials (Folders, Memory Books, Program)
- Corporate logo (full color) on Conference website with hyperlink to your website as well as a short promotional paragraph about your company.
- 2 complimentary delegate registrations (dinner and boat trip are not included)
- A certificate of appreciation for your contribution towards the conference with indication of Gold Sponsorship status

Silver Sponsorship
- Verbal acknowledgement at the official opening and closing of the conference
- Signage rights in parallel sessions
- Corporate logo (full color) on Power Point holding slide displayed at the beginning and end of each session.
- Corporate logo (full color) on Conference website with hyperlink to your website as well as a short promotional paragraph about your company.
- 1 complimentary delegate registrations (dinner and boat trip are not included)
- A certificate of appreciation for your contribution towards the conference with indication of Silver Sponsorship status

Logo and flyer sponsorship
- The logo of your company on the conference website among sponsors, with a link to your company's page
- A flyer to advertise your company, placed in each conference folder

Flyer sponsorship
- A flyer to advertise your company, placed in each conference folder

Conference Sponsorship Request
To make a sponsorship request please provide information listed below:
- Name of the company / organization
- Address

Sponsorship Type
- Major Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Logo and flyer
- Flyer

Cost
- 5000 Euro
- 4000 Euro
- 3000 Euro
- 2000 Euro
- 750 Euro
- 500 Euro

For more details visit: http://virtusinterpress.org/-Conference-in-Paris-April-18-2013-.html
For sponsorship enquiries, please email to: paris2013conf@virtusinterpress.org