

# 7 WAYS TO PROMOTE YOUR PUBLISHED RESEARCH



## CONFERENCES

Participate in our conferences and workshops to present your research to scientific community worldwide.

## SEARCHABILITY

Create a clear, searchable abstract and title, use the most relevant keywords. Study off-page SEO strategies.

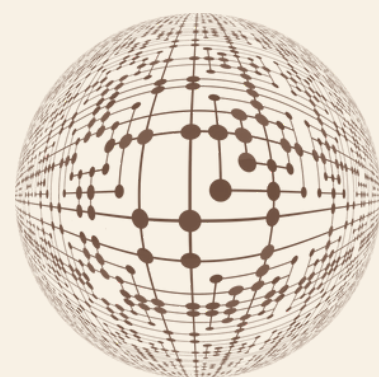


## MEDIA RESOURCES

Share your research with local mass-media platforms. No permission needs to be sought to use your article for these purposes, just provide a link to your paper at Virtus Interpress web-page.

## NETWORKING

Engage with social media accounts. Use our Repository to create your networking profile and keep it updated with new publications.

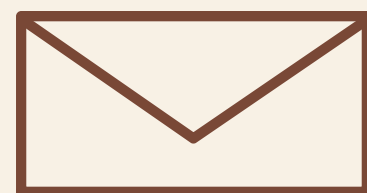


## ONLINE PRESENCE

Blog about your paper, share a link to it on Twitter, LinkedIn, Facebook etc. Use ORCID iD and add your article details to your profiles. Find a Wiki page on a topic of your research, and add a reference to your paper.

## TARGET DELIVERY

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