CONTENTS

FOREWORD

CHAPTER 1. INTEGRATING ISO 9000 AND 26000 FOR COMMUNITY ENHANCEMENT PROJECTS - UNSDG 4, 8, 9, 17
1.1. Introduction
1.2. Key elements for community enhancement projects for UNSDG 4, 8, 9, 17

Appendix A
Table A.1

CHAPTER 2. THE RISING EAST
2.1. Introduction
2.2. Orientalism
2.3. The old and new area studies
2.3.1. Area studies in the old days
2.3.2. Under America’s influence
2.3.3. Contemporary area studies
2.4. Gulf studies
2.5. The falling orientalist approach
2.6. A possible new approach
2.7. Conclusion

CHAPTER 3. BUILDING A COMMUNITY OF JAPANESE STYLE BAKERY/PAstry SHOP WITH CRAFTSMANSHIP FOR UNSDG 3- WELLNESS AND 12 – RESPONSIBLE PRODUCTION AND CONSUMPTION
3.1. Introduction
3.2. Craftsmanship
3.3. Identity of products/services
3.4. Innovative education and product/service delivery via inputs, processes and outputs
3.5. Checkpoints for responsible Japanese style bakery/pastry shops

CHAPTER 4. SUSTAINABLE DEVELOPMENT AND COSMETICS RETAIL INDUSTRY
4.1. Introduction
4.2. Input-P-Output approach with cosmetics industry practitioner involvement for learning community
4.3. Conclusion

Appendix B
Table B.1

3