

INTERNATIONAL CONFERENCE

## “ NEW CHALLENGES IN CORPORATE GOVERNANCE: THEORY AND PRACTICE ”

NAPLES, ITALY, OCTOBER 3-4, 2019

### Concept of the conference

**Aim and concept.** The aim of this conference is to move the field closer to a global theory by advancing our understanding of corporate governance, which combines insights from the literature on firm governance bundles with insights from the national governance systems literature, investigating new perspectives and challenges for corporate governance and outlining possible scenarios of its development. The topic is of interest at the time especially because of the rapid evolution of economic phenomena and the general economic-financial crisis that influences most of the world's economies. It has forced corporate governance to operate in contexts increasingly characterized by uncertainty, dynamism, asymmetric information, conflicts and opportunistic behaviour of the subjects participating in the distribution of value. Therefore, we encourage governance scholars to analyse these issues both theoretically and empirically in the context of corporate governance. Papers may address variety of topics but we encourage contributions that deal with the issues outlined below. However, this is a non-exhaustive list:

- Accounting systems, disclosure and transparency issues
- Bankruptcy, liquidation procedures
- Board of directors practices and performance
- Corporate governance in family firms
- Corporate governance in financial institutions
- Corporate governance of state owned enterprises (SOE) and their role in the society
- Corporate ownership and control
- Corporate social responsibility and compliance
- Development of financial markets and market for corporate control
- Directors' duties and liabilities
- Earnings quality
- Environmental social governance disclosure
- Executive compensation and corporate governance
- IT governance and blockchain technology
- Laws, regulations and corruption
- Shareholder engagement and co creation
- Shareholder Right Directive and effects on corporate governance processes
- Shareholder voting and institutional behaviour
- Shareholders' rights efficiency of judicial system and shareholder protection
- Social norms and cultural values

We invite the submission of theoretical and empirical studies that advance the understanding of the areas mentioned above and any other area related to corporate governance, even if not explicitly indicated.

### Key deadlines

*Deadline for the full paper (or extended abstract) submission: **July 10, 2019***

*Deadline for notification of authors of accepted papers: **August 25, 2019***

Please submit an abstract of the paper (≈400-1000 words) or the full paper (up to 6000 words), including the title and affiliation by e-mail: [naples2019conf@virtusinterpress.org](mailto:naples2019conf@virtusinterpress.org)



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## Conference proceedings and publication opportunities

All the papers and extended abstracts accepted at the conference will be published **for free** in the proceedings of the conference.

Conference proceedings will be prepared for **at-conference delivery (print version)** and will be also available **post-conference (online)**. Thus, it is extremely important to meet the key deadlines in order to give the organizing committee an opportunity to prepare conference proceedings in time.

Please, consider the fact that papers may be also published in one of the issues of one of the journals published by Virtus Interpress and the new journal “Corporate Governance and Research Development Studies” by Ri.For.Med srl. *These papers will be subject to a separate reviewing process after the conference.*

## Conference chairs

- Prof. Salvatore Esposito De Falco, Co-chair of the conference, University of Rome La Sapienza
- Prof. Federico Alvino, Co-chair of the conference, University of Naples “Parthenope”
- Prof. Alexander Kostyuk, Co-chair of the conference, Virtus Global Center for Corporate Governance

## Organizing committee

### Organizing Committee Co-Chairs:

- Prof. Alexander Kostyuk
- Prof. Salvatore Esposito De Falco
- Prof. Nicola Cucari
- Ms. Kateryna Huryna
- Ms. Polina Bahmetenko

### Members of the Organizing Committee

- Prof. Federico Alvino
- Prof. Luigi Lepore
- Prof. Assunta Di Vaio
- Prof. Sabrina Pisano
- Prof. Loris Landriani
- Prof. Marco Sorrentino
- Prof. Eduardo Esposito
- Prof. Mario Calabrese
- Dr. Rosa Palladino
- Dr. Alfredo Celentano
- Dr. Francesco Mirone
- Dr. Carmela Di Guida
- Dr. Gabriella D’Amore
- Ms. Anna Mallamaci
- Ms. Luana Gallotta

## Conference registration fees

We offer 2 types of the conference registration fee:

- 1) **Basic** registration fee is **Euro 230**. It includes conference materials, printed conference proceedings (at-conference delivery), coffee breaks and lunch on the first day of the conference.
- 2) **Full** registration fee is **Euro 285**. It includes the gala-dinner too.

## Best paper award

Conference sponsors have prepared an award for young researchers (under 35).

Conference Editorial Committee will choose the best paper which will be awarded with 500 Euro prize at the end of the conference.

A certificate of participation will be issued to all the participants presenting their research papers.

A certificate for chairing a session will be issued to chairs, thus acknowledging their contribution to the conference.

## Conference organizers



**SAPIENZA**  
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With over 700 years of history, 112,000 students, 4000 teachers and 2000 employees, technicians and librarians, in addition to 2000 administrative staff in university hospitals, **Sapienza University of Rome** is the first university in Europe. Core mission is to contribute to the development of a knowledge society through research, excellence, quality education and international cooperation. Sapienza currently offers over 270 degree programmes (Bachelor's and Master's) – among which over 30 are taught in English- over 200 vocational master courses and almost 80 PhDs. Scientific research activity at Sapienza covers an extremely broad spectrum of disciplines, reaching levels of excellence in many areas, including archaeology, physics and astrophysics, humanities and cultural heritage, the environment, nanotechnologies, cell and gene therapy, design, aerospace, social and economic sciences. Nobel Prize winners and internationally renowned scientists have taught and/or studied at Sapienza. Sapienza is organized into 11 faculties, one School for Advanced Studie, one post-degree School for Aerospace Engineering, 59 departments, as well as numerous research and service centres.

<http://https://www.uniroma1.it/en>



The University of Naples “Parthenope” was established in 1919. In 1999, the two long-standing Faculties of Economics and Nautical Science (later called Science and Technology) were aggregated to three newly established Faculties, namely Law, Engineering and Sports Science, which jointly led the Institute to a significant growth in the number of students ranging from about 1,000 in 1985 to about 16,000 currently. This is how the Institute officially became the University of Naples Parthenope. From July 2013, a new set of degree programmes was introduced, based on the creation of Departments, which develop both research and teaching activities. Among the University’s core aims, it is worth mentioning the promotion, development, direct application, enhancement and use of knowledge to contribute to the social, cultural and economic development of society. <https://en.uniparthenope.it>



The publishing house “Virtus Interpress” offers the expertise and global perspectives in corporate governance. “Virtus Interpress” publishes seven journals in corporate governance, regulation and law, book series, acts as co-organizer of international conferences and seminars.

<http://www.virtusinterpress.org>



**Virtus Global Center for Corporate Governance** was established by Virtus Interpress in 2014. It is aimed to unite thousands of experts who have expertise in general corporate governance. Therefore to unite the network around the idea to conduct research in general corporate governance, not just in corporate governance and regulation in banks and financial institutions the new center was established. <http://www.virtusgccg.org>

## Conference venue

Naples is raw, high-octane energy, a place of soul-stirring art and panoramas, spontaneous conversations and unexpected, inimitable elegance. Welcome to Italy's most unlikely masterpiece. Naples' millennia-old backstory could bust a bookshelf. Settled by the Greeks and conquered by the Romans, it's a nail-biting tale where myth and fact entwine into one bewitching whole. Curious tales and unsolved mysteries seep out of every Neapolitan stone, casting a strange, hypnotic spell. Naples' wealth of cultural assets is extraordinary. You'll find two royal palaces, three castles, and ancient ruins that include some of Christianity's oldest frescoes. The city's Museo Archeologico Nazionale claims the world's finest collection of Pompeian frescoes and mosaics, while its Cappella Sansevero holds Italy's most extraordinary marble sculpture. Blessed with rich volcanic soils, a bountiful sea, and countless generations of culinary know-how, the Naples region is one of Italy's epicurean heavyweights. It's here that you'll find the country's best pizza, pasta and espresso, its most appetising street markets, not to mention some of its most celebrated dishes.



The conference will take place at  
*Villa Doria d'Angri*  
*Via Francesco Petrarca, 80, 80123 Napoli NA, Italy*

Villa Doria D'Angri, located between Via Petrarca and Via Posillipo, is one of the University's most recent acquisitions. It is a monumental villa built in 1880 by the will of Prince Marcantonio Doria, within a park with a total area of over 18,000 square meters. Villa Doria d'Angri is the expression of the greatest artists and artisans of the time and, despite the negligence of the past, it still gleams in its ancient splendour. The villa is used as a venue for international meetings, seminars and cultural initiatives.

