
CONTENTS

EDITORIAL	5
INTRODUCTIVE PARADIGM	8
CHAPTER 1. RESEARCH CONTEXTUALIZATION	11
1.1. Summarized introduction, investigation field and state of the art	11
1.2. Motives, aims and scope of the research	11
1.3. Research design and problems	12
1.4. Introductory summarized perspective of the methodological aspects	15
CHAPTER 2. BACKGROUND OF THE RESEARCH	18
2.1. Digitalization and globalized contexts of work: Knowledge and information overload	18
2.2. Investigation field state of the art: Innovation acceptance theory between urgency, need and knowledge	24
CHAPTER 3. DESIGN, RESEARCH PROPOSITIONS AND METHODOLOGICAL INTERVENTION	29
3.1. Introduction to the relevance of the problem	29
3.2. Research design and integration of the papers	29
3.3. The individuated gaps	31
3.4. The research questions investigated and research pillars	33
3.5. Communication I: Research theoretical contribution	34
3.6. Communication II: Research managerial implications	39
CHAPTER 4. THE INTERPRETATIVE PARADIGM	44
4.1. Knowledge construction in innovation ambit	44
4.2. The role of blockchain in knowledge construction	47
4.3. Information overload and barriers	49
CHAPTER 5. SUMMARIZED CONCLUSIVE REMARKS	54
5.1. Blockchain as informative infrastructure	54
5.2. Bitcoin-blockchain phenomenon as a social learning approach	57
5.3. Urgency variable for acceptance	58
5.4. Externally induced urgency for acceptance	59
5.5. The blockchain induced knowledge for a value-generative-society	60
CHAPTER 6. PAPERS COLLECTION REPRESENTATION	65
6.1. Paper 1: Blockchain informative infrastructure: A conceptual reflection on public administrative procedures and a citizen-centered view	65
Abstract	65
6.1.1. Introduction	66
6.1.2. Theory: The blockchain protocol between communication models and dynamic relationships in the public sector	68
6.1.3. Blockchain between accounting roles, operational processes and public administration	71
6.1.4. Research methodology	73
6.1.5. Results: Blockchain as a matrix of functionalities	78
6.1.6. A critical discussion: Overcoming resistance, future perspectives and managerial implications	80
6.1.7. Conclusion	86
Appendix	89
6.2. Paper 2: From blockchain to bitcoin and beyond: A social learning approach	93
Abstract	93
6.2.1. Introduction	93
6.2.2. Investigation scenario and gap	94
6.2.3. Research questions and methodology	95
6.2.4. Activism in information seeking as a social learning paradigm	97
6.2.5. Information-seeking behavior	98

6.2.6. The why of the approach	99
6.2.7. Field analysis findings.....	104
6.2.8. Discussion, limitations and future perspectives for managerial implications....	106
6.2.9. Conclusion	107
6.3. Paper 3: Empowering technology acceptance through the added value of urgency:	
Teaching profession smart-working case.....	108
Abstract.....	108
6.3.1. Introduction.....	108
6.3.2. Methodology and gap identification	109
6.3.3. Theory: The recursive process of humans' innovative creation.....	111
6.3.4. Framing contexts and hermeneutical paradigms.....	116
6.3.5. Intersecting innovation acceptance, urgency contexts and teaching profession smart-working.....	118
6.3.6. Results.....	121
6.3.7. Conclusion	123
Appendix.....	125
6.4. Paper 4: Bitcoin-blockchain phenomenon: An investigation on news titles influence	126
Abstract.....	126
6.4.1. Introduction.....	126
6.4.2. Referring to scenario and research objectives.....	127
6.4.3. Scarcity perception strategy	128
6.4.4. Persuasion perception strategy	130
6.4.5. BTC-BC scarcity and persuasion	132
6.4.6. Sentiment and field analysis findings.....	134
6.4.7. Critical interpretation of findings	139
6.4.8. Limits and future perspectives.....	139
6.4.9. Conclusion	140
6.5. Paper 5: Food tracking and blockchain-induced knowledge: A corporate social responsibility tool for sustainable decision-making	142
Abstract.....	142
6.5.1. Introduction.....	142
6.5.2. Research propositions	144
6.5.3. Methodology of investigation.....	148
6.5.4. Interpretative paradigm	153
6.5.5. Managing increased complexity and uncertainty through traceability: The role of the blockchain in satisfying the knowledge need	155
6.5.6. Supply chain management in the digital era under blockchain lens.....	156
6.5.7. Field analysis results	157
6.5.8. Critical approach: The traceability context under the blockchain lens.....	159
6.5.9. Conclusion	162
CONCLUSION: IMPLICATIONS, LIMITATIONS AND FUTURE DEVELOPMENT	164
REFERENCES	169
APPENDIX	193