

## **EDITORIAL: Nascent themes and revived interests in corporate governance**

*Dear readers!*

We are pleased to share with you the recent issue of the journal *Corporate Governance and Organizational Behavior Review*.

Research on Corporate Governance is undoubtedly significant in terms of a number of contributions, research topics, theoretical frameworks, and methodological approaches (Aguilera et al., 2019). The proliferation of studies on corporate governance as a field and on the multiple implications that corporate governance may have on organizational behavior has nurtured the development of a variety of themes in the last decades (Filatotchev & Boyd, 2009). This, in turn, has also encouraged the establishment of conceptual and thematic intersections across heterogeneous research areas. Collectively, the diverse thematic areas and the potential for cross-fertilizations fruitfully contribute to an ongoing revitalization of corporate governance, by introducing both fresh research questions and potentially original academic conversations.

This issue is an example of manifold emergent lines of inquiry in the field. One of the lines explored in this issue is the controversial role played by digitalization opportunities and artificial intelligence, which is at the core of several articles in the issue (*Ida Farida and Bambang Sutopo; Tapiwa Muzata; Patrick Ulrich, Vanessa Frank, and Ricardo Buettner; Salowan Hafadh Hamed Al-Tae and Hakeem Hammood Flayyih*). This theme is increasingly surfacing in the research agenda (Di Vaio et al., 2021) since it has multiple and ambivalent implications on various aspects of doing business (Raisch & Krakowski, 2021). Indeed, while these types of innovation may support competitive advantage, more studies are needed to explore their potential drawbacks and the contingency effects that may shape their effectiveness on organizational decision-making, behavior, and outcomes.

Similarly, a revived academic interest is growing in specific environments and emerging markets, as institutional environments that display peculiar characteristics (Ararat et al., 2021), explored in the papers by *Norliza Che-Yahya, Siti Shahirah Saleh, and Nura Lina Md-Elia; Sinan Salem Kasim Al-Shaikh, Hussen Amran Naji Al-Refiay, and Azher Subhi Abdulhussein; Widiyanto, Partono Thomas, Arief Yulianto, Ita Nuryana, and Ahmad Nurkhin; Veraphong Chutipat, Rattaphong Sonsuphap, and Witaya Pintong; S. Sandhya and Neha Parashar; Radhi Al-Hamadeen, Taha Almarayeh, Dana Fakhoury, Jowan Rezqallah, Nadeen Zraiqat, and Zein Marzouka*. While emerging markets as a research context have been extensively investigated in the international business literature, intriguing research questions are being identified to connect corporate governance to those features that typically characterize such countries.

Related to this, the current issue also offers several exciting lines of inquiry related to how corporate governance dimensions may concretely diverge in specific research settings, including banks and insurance companies (*Widiyanto, Partono Thomas, Arief Yulianto, Ita Nuryana, and Ahmad Nurkhin; Citra Amanda and Ananta Dian Pradipta*), universities (*Tapiwa Muzata*), municipalities and local governments (*Sihle Lloyd Ndlovu and Emmanuel Mutambara; Michail Pazarskis, Stergios Galanis, Christos Konstantinidis, and Sofia Kourtesi*), public companies (*Yousef Amin Salman Almahasneh, Mohd Shaari Bin Abd Rahman, Khatijah Binti Omar, and Siti Nur Atikah Zulkiffli*), family firms (*Patrick Ulrich, Vanessa Frank,*

and *Ricardo Buettner*), and youth-owned firms (*Master Maapae Maebane*). The exploration of varying research contexts is indeed coming to the fore, as corporate governance is highly context-embedded and context-dependent in terms of both its characteristics and its potential effects.

This issue, therefore, inspires the ongoing academic debate on multiple topics connected to corporate governance by offering a refreshing gust of wind and paving the way to new lines of inquiry.

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