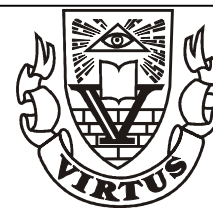


# CORPORATE GOVERNANCE AND ORGANIZATIONAL BEHAVIOR REVIEW

VOLUME 7, ISSUE 1, 2023

## CONTENTS



<b>EDITORIAL: NASCENT THEMES AND REVIVED INTERESTS IN CORPORATE GOVERNANCE</b>	<b>4</b>
<b>PRE-MARKET INDIVIDUAL INVESTORS' SENTIMENT AND IPO INITIAL PERFORMANCE OF THE EMERGING MARKET</b>	<b>8</b>
<i>Norliza Che-Yahya, Siti Shahirah Saleh, Nura Lina Md-Elias</i>	
<b>THE NEXUS BETWEEN DIGITAL INNOVATION TECHNOLOGY AND COMPETITIVE ADVANTAGE: MEDIATED BY MANAGEMENT BUSINESS STRATEGY</b>	<b>18</b>
<i>Ida Farida, Bambang Sutopo</i>	
<b>THE IMPLICATIONS OF IFRS ON THE CREDIT MARKET: EVIDENCE FROM THE EMERGING MARKET</b>	<b>29</b>
<i>Sinan Salem Kasim Al-Shaikh, Hussien Amran Naji Al-Refiay, Azher Subhi Abdulhussein</i>	
<b>OPERATION MANAGEMENT OF RURAL BANKS OF LOCAL GOVERNMENT: AN ASSESSMENT OF AGENCY CONFLICT OR SOCIAL RESPONSIBILITY</b>	<b>44</b>
<i>Widiyanto, Partono Thomas, Arief Yulianto, Ita Nuryana, Ahmad Nurkhin</i>	
<b>UNIVERSITY TRANSFORMATION AND GOVERNANCE: AN EVALUATION OF KING IV-FIT</b>	<b>51</b>
<i>Tapiwa Muzata</i>	
<b>PERFORMANCE OF YOUTH-OWNED BUSINESSES</b>	<b>64</b>
<i>Master Maapae Maebane</i>	
<b>ARTIFICIAL INTELLIGENCE IN SMALL AND MEDIUM-SIZED FAMILY FIRMS: AN EMPIRICAL STUDY ON THE IMPACT OF FAMILY INFLUENCE</b>	<b>72</b>
<i>Patrick Ulrich, Vanessa Frank, Ricardo Buettner</i>	
<b>MANIFESTATIONS OF CORRUPTION WITHIN THE KWAZULU-NATAL MUNICIPALITIES: A THORN IN THE FLESH</b>	<b>81</b>
<i>Sihle Lloyd Ndlovu, Emmanuel Mutambara</i>	
<b>IMPACT OF THE ELECTRONIC INTERNAL AUDITING BASED ON IT GOVERNANCE TO REDUCE AUDITING RISK</b>	<b>94</b>
<i>Salowan Hafadh Hamed Al-Taee, Hakeem Hammood Flayyih</i>	
<b>THE LINK BETWEEN EMOTIONAL LABOR AND EMPLOYEE PERFORMANCE IN THE SERVICES SECTOR</b>	<b>101</b>
<i>Asaad Alsakarneh, Bilal Sakarneh, Mohammad T. Bataineh, Baha Aldeen Mohammad Fraihat, Maher Nawasra, Arkan Walid Al-Smadi</i>	
<b>GOVERNANCE, COMPETITIVENESS AND PERFORMANCE AFTER MERGERS OF LOCAL GOVERNMENT ORGANIZATIONS IN TURBULENT TIMES</b>	<b>111</b>
<i>Michail Pazarskis, Stergios Galanis, Christos Konstantinidis, Sofia Kourtesi</i>	

<b>THRESHOLD OF CURRENCY DEVALUATION AND OIL PRICE MOVEMENTS THAT STIMULATES INDUSTRIAL PRODUCTION</b>	<b>121</b>
<i>David Umoru, Solomon Edem Effiong, Malachy Ashywel Ugbaka, Danjuma Iyaji, Gbenga Oyequn, Francis Ejime Ofie, Kasimu Eshemogie, Anna Nuhu Tizhe, Rafat Hussaini</i>	
<b>DEPOSIT INSURANCE FOR NEW ZEALAND: NEW SCHEME FOR THE BANKING INDUSTRY</b>	<b>140</b>
<i>Citra Amanda, Ananta Dian Pradipta</i>	
<b>BIO-CIRCULAR-GREEN MODEL IN A DEVELOPING ECONOMY</b>	<b>150</b>
<i>Veraphong Chutipat, Rattaphong Sonsuphap, Witaya Pintong</i>	
<b>THE IMPACT OF ORGANIZATIONAL CULTURE AND LEADERSHIP STYLES ON THE PERFORMANCE OF PUBLIC ORGANIZATIONS</b>	<b>158</b>
<i>Yousef Amin Salman Almahasneh, Mohd Shaari Bin Abd Rahman, Khatijah Binti Omar, Siti Nur Atikah Zulkiffli</i>	
<b>TRANSFER PRICING APPLICABILITY: PERCEPTIONS OF THE TAX PROFESSIONALS</b>	<b>166</b>
<i>Radhi Al-Hamadeen, Taha Almarayeh, Dana Fakhoury, Jowan Rezqallah, Nadeen Zraiqat, Zein Marzouka</i>	
<b>PERCEPTION AND AWARENESS LEVELS OF RETAIL INVESTORS ON CORPORATE GOVERNANCE PRACTICES IN AN EMERGING ECONOMY</b>	<b>178</b>
<i>S. Sandhya, Neha Parashar</i>	