CORPORATE & BUSINESS STRATEGY REVIEW

VOLUME 4, ISSUE 2, SPECIAL ISSUE, 2023

CONTENTS



EDITORIAL: Exploring market participants' behaviour in disruptive global environment	204
MARKET COMPETITION DETERMINANTS OF CONSUMER BEHAVIOR Selbije Memeti Karemani, Era Memeti	208
GOOD CORPORATE GOVERNANCE AND MODERATING THE INFLUENCE OF INTELLECTUAL CAPITAL ON THE FINANCIAL PERFORMANCE: THE STUDY OF THE ISLAMIC BANKING INDUSTRY Akhmad Faozan, Toufan Aldian Syah, Hadri Kusuma, Wiwiek Rabiatul Adawiyah	225
FORECASTING EXCHANGE RATE DYNAMICS IN DEVELOPING COUNTRIES David Umoru, Solomon Edem Effiong, Salisu Shehu Umar, Malachy Ashywel Ugbaka, Danjuma Iyaji, Enyinna Okpara, Davidson Iyayi, Anna Nuhu Tizhe, Hussein Oseni Omomoh	238
FACTORS INFLUENCING DIGITAL TECHNOLOGY SKILLS IN THE DEVELOPING COUNTRY Manassanun Doungpitak, Thoedsak Chomtohsuwan, Tanpat Kraiwanit, Kris Jangjarat, Veraphong Chutipat	251
THE MARKET COMPETITION OF INTENTION TO REVISIT NATURE TOURISM DESTINATIONS Suliyanto, Refius Pradipta Setyanto, Daffa Redika Fauzi	260
ACCOUNTING SERVICE QUALITY BY SMALL MEDIUM PRACTICES: A REVIEW Mazurina Mohd Ali, Erlane K. Ghani, Kamaruzzaman Muhammad, Rindang Widuri	270
FACTORS INFLUENCING THE BEHAVIOR OF YOUNG INVESTORS' INVESTMENT DECISIONS: THE EMERGING MARKET ANALYSIS Yusriyati Nur Farida, Chechen Abdul Matin, Eko Suyono, Irianing Suparlinah, Adi Wiratno	280
THE IMPACT OF DIVIDEND POLICY ON SHARE PRICE VOLATILITY: EVIDENCE FROM LISTED COMPANIES IN GULF COOPERATION COUNCIL COUNTRIES Bashar Abu Khalaf, Antoine B. Awad, Saman Sarfraz Ahmed	289
ARIMA MODELLING OF ECONOMIC VARIABLES IN THE COVID-19 ERA: A STUDY OF THE CONSUMER PRICE INDEX Muharrem Bunjaku, Roberta Bajrami, Gezim Jusufi	296
THE IMPACT OF DIGITAL FINANCIAL TECHNOLOGIES ON THE DEVELOPMENT OF ENTREPRENEURSHIP: EVIDENCE FROM COMMERCIAL BANKS IN THE EMERGING MARKETS Hayder Jerri Mohsin, Laith Yousef Bani Hani, Anas Ahmad Bani Atta, Noor Aldeen Kassem Al-Alawnh, Ahmad Bani Ahmad, Husni Hasan Samara	304
DO DARK PERSONALITY TRAITS ADD TO THE ENTREPRENEURIAL INTENTION PREDICTING ABILITY OF THEORY OF PLANNED BEHAVIOUR? AN EMPIRICAL STUDY Alexandros G. Sahinidis, Panagiota I. Xanthopoulou, Evangelos E. Vassiliou, Panagiotis A. Tsaknis	313
ACCOUNTING INFORMATION SYSTEM IMPLEMENTATION IN BATIK SMALL AND MEDIUM-SIZED ENTERPRISES Dewi Susilowati, Eko Suyono, Oman Rusmana, Adi Wiratno, Christina Tri Setyorini	326
THE INFLUENCE OF NETWORKING ON THE PROFITABILITY OF COMMUNICATION FIRMS Williams Omokhudu Odiwo, Peter Eshioke Egielewa, Abdulkarim Praise Sanni, Patience Ajirioghene Erigbe, Atairet Clifford Atairet, Anthonia Ighiebemhe Otsupius, Ehis Taiwo Omoluabi, Godwin Ohioka, Howardson Ayemenre Odion	335
SELECTION OF CRYPTOCURRENCY EXCHANGE PLATFORMS IN A DEVELOPING ECONOMY Veraphong Chutipat, Rattapol Kasemrat, Tanpat Kraiwanit, Itsaree Phaksipaeng	344
THE MEDIATING ROLE OF EMPLOYEE ALIGNMENT IN THE RELATIONSHIP BETWEEN CEO'S SKILLS AND SUCCESSFUL STRATEGY EXECUTION Ahmad Nasser Abuzaid	351
EFFECTS OF CORPORATE MARKETING STRATEGY, BRAND AWARENESS, AND PERCEIVED QUALITY ON BRAND EQUITY FOR ACCOUNTING SERVICE Pham Thi Bich Thu, Le Thi Binh	362
THE STUDY OF FACTORS THAT IMPACT LIFE INSURANCE DECISION OF INDIVIDUALS Arburim Shabani, Medain Hashani	375
BANK PROFITABILITY AND ECONOMIC GROWTH IN THE EMERGING MARKETS: THE MEDIATING ROLE OF STABILITY Tafirei Mashamba, Rabson Magweva, Shenaaz Gani	386