

## CORPORATE &amp; BUSINESS STRATEGY REVIEW

VOLUME 4, ISSUE 4, 2023

**CONTENTS**

<b>EDITORIAL: Corporate sustainability, green economy, and entrepreneurial financing in emerging markets</b>	<b>4</b>
<b>THE LAZY ECONOMY IN A DEVELOPING COUNTRY</b>	<b>8</b>
<i>Wanlop Singharat, Tanpat Kraiwanit, Yarnaphat Shaengchart</i>	
<b>NON-MONETARY STIMULATION OF STAFF: A CASE STUDY OF BUSINESSES IN THE DEVELOPING MARKET</b>	<b>16</b>
<i>Mustafè Kadriaj, Vehbi Ramaj</i>	
<b>CORPORATE GOVERNANCE AND COST OF EQUITY: AN EMPIRICAL INVESTIGATION OF THE UNITED ARAB EMIRATES STOCK MARKET</b>	<b>24</b>
<i>Ahmad Faisal Hayek, Mohammad Salem Oudat, Basel J. A. Ali, Talal Al-Alkawi, Mohammed Fawzi Abu El Haija</i>	
<b>STARTUP SUSTAINABILITY ISSUES: AN ANALYTICAL HIERARCHY PROCESS (AHP) METHOD AND QUANTITATIVE STRATEGIC PLANNING MATRIX (QSPM)</b>	<b>32</b>
<i>Dian Purnomo Jati, Suliyanto, Weni Novandari, Daffa Redika Fauzi</i>	
<b>SAUDI ARABIAN ENTREPRENEURSHIP ECOSYSTEM AND MICROFINANCE</b>	<b>43</b>
<i>Muhammad Khan Rahatullah</i>	
<b>DETERMINANTS OF PAYMENT COMPLIANCE OF THE NATIONAL HEALTH INSURANCE AMONG NON-SALARIED PARTICIPANTS</b>	<b>54</b>
<i>Nurul Istiqomah, Izza Mafruhah</i>	
<b>THE SOCIAL GREEN ECONOMY: A PERSPECTIVE ON A FOREST COMMUNITY PROJECT IN A DEVELOPING COUNTRY</b>	<b>62</b>
<i>Thanachaporn Thathongkham, Rattaphong Sonsuphap</i>	
<b>EARLY WARNING SIGNS OF FINANCIAL DISTRESS USING RANDOM FOREST AND LOGIT MODEL</b>	<b>69</b>
<i>Valentino Budhidharma, Roy Sembel, Edison Hulu, Gracia Ugut</i>	
<b>THE STRATEGY OF ISLAMIC CROWDFUNDING MODELS IN SUPPORTING SINGLE MOTHER ENTREPRENEURS IN THE EMERGING MARKET: A QUALITATIVE ANALYSIS</b>	<b>89</b>
<i>Nur Syahirah Mohammad Nasir, Muhammad Shahrul Ifwat Ishak, Farah Adlina Ahmad Jamaluddin</i>	
<b>THE RELATIONSHIP BETWEEN PERSONALITY, WELL-BEING, AND GRATITUDE IN TELEWORKING</b>	<b>98</b>
<i>Christina D. Patitsa, Kyriaki Sotiropoulou, Venetia Giannakouli, Panagiotis A. Tsaknis, Alexandros G. Sahinidis</i>	
<b>THE STRATEGY OF PROMOTING EFFECTIVE MANAGEMENT AND ACCOUNTABILITY IN VILLAGE-OWNED ENTERPRISES THROUGH GOVERNANCE</b>	<b>108</b>
<i>Christina Tri Setyorini, Dewi Susilowati, Purnama Sukardi, Warsidi, Karina Odia Julialevi, Miftakhul Janah, Rahma Yulita Kemalasar, Andaria Dyah W. K. Dewi</i>	
<b>NON-FINANCIAL RISK DISCLOSURE PRACTICE: EVIDENCE FROM SAUDI ARABIAN LISTED COMPANIES</b>	<b>121</b>
<i>Faizah Alsulami</i>	
<b>FACTORS AFFECTING THE APPLICATION OF ENVIRONMENT MANAGEMENT ACCOUNTING: EVIDENCE FROM MANUFACTURING ENTERPRISES</b>	<b>144</b>
<i>Thanh Nga Doan, Thi Anh Nguyen, Huyen Linh Vu, Ha Anh Nguyen, Hoang Anh Dam, Thanh Son Nguyen</i>	
<b>INSTITUTIONAL PERSPECTIVE OF CHANGE IN MANAGEMENT ACCOUNTING SYSTEM: A CASE STUDY APPROACH</b>	<b>156</b>
<i>Alhashmi Aboubaker Lasyoud, Mohammed Hersi Warsame, Yousif Abdelbagi Abdalla, Ali Meftah Gerged</i>	
<b>EXAMINING THE DRIVERS OF ESG ADOPTION: EMPIRICAL FINDINGS FROM A DEVELOPING MARKET</b>	<b>168</b>
<i>Ngoc Hung Tran, Thi Thuy Hanh Nguyen</i>	
<b>THE PERFORMANCE ASSESSMENT OF THE JORDANIAN LOGISTICS SECTORS: A BALANCED SCORECARD APPROACH</b>	<b>177</b>
<i>Mohammad Falah Samar Aljaman, Mohd Saiful Izwaan Bin Saadon, Mohamad Rosni Bin Othman, Jehan Ahmad Kheiro Aburasul, Ahmad Heider Hussein Issa, Aysheh Hassan Abu Ayyash</i>	
<b>SHADOW ECONOMY AND ITS IMPACT ON ECONOMIC GROWTH</b>	<b>186</b>
<i>Arjeta Hallunovi, Rovena Vangjel</i>	