CORPORATE & BUSINESS STRATEGY REVIEW

VOLUME 5, ISSUE 2, 2024

CONTENTS



EDITORIAL: Digital innovation and internationalization in the contemporary business landscape	4
REGULATION OF INTERGOVERNMENTAL DISPUTES: THE AVIATION INDUSTRY CASE STUDY	8
Muhammad Saleh, Muhammad Wildan, Gemuh Surya Wahyudi	
ENABLERS OF THE SUCCESSFUL IMPLEMENTATION OF THE STRATEGY OF TECHNOLOGICAL INNOVATION IN HIGHER EDUCATION Sultana Fayez Alhaqbani, Nadia Abdelhamid Abdelmegeed Abdelwahed	18
ANALYSIS OF BANKING CREDIT DISTRIBUTION USING THE VECTOR ERROR CORRECTION MODEL	29
Suyanto Suyanto, Sri Lestari Prasilowati, Julia Safitri, Jayadi Jayadi	
THE EFFECT OF FINANCIAL REPORTING QUALITY ON EARNINGS QUALITY OF INDUSTRIAL COMPANIES	38
Aiman Mahmoud Abu Hamour, Mousa Mohammad Abdullah Saleh, Khawla Kassed Abdo, Alq'aqa'a Khalaf Ali Alzu'bi, Esra Ali Alnsour, Abdullah Mahmoud Yousef Jwaifel	
VOLATILITY SPILLOVERS ACROSS BITCOIN, STOCK, AND EXCHANGE RATES MARKETS David Umoru, Malachy Ashywel Ugbaka, Francis Abul Uyang, Anake Fidelis Atseye, Atelhe George Atelhe, Cletus Ekok Omono, Scholastica Ashibebonye Abuh-Amasi, Emmanuel Richard Awubi, Ewere Florence Okungbowa, Chukwuedo Susan Oburota, Lawrence Uvie Egbadju, Williams Eromosele Isesele, Bashiru Adamu Braimah	51
THE IMPACT OF TALENT MANAGEMENT ON INNOVATION: THE EMPIRICAL STUDY OF PHARMACEUTICAL COMPANIES Mohammad Abdalkarim Alzuod	72
ANALYZING THE FUTURE OF E COMMERCE ADOPTION BY SMES AMID THE COVID-19 PANDEMIC	80
Sutrisno, Heri Prabowo, Ira Setiawati, Fithri Widyanita Yarisma	
RATIONAL AND IRRATIONAL INFLUENCES ON INVESTING DECISIONS Dipendra Karki, Rewan Kumar Dahal, Ganesh Bhattarai	92
VESSELS' OPERATING EXPENSES: A KEY VARIABLE ON COMPANIES' STRATEGIC DECISIONS Nicholas D. Belesis, Christos G. Kampouris, Andreas E. Fousteris	102
E-GOVERNANCE AS A LEVER FOR PUBLIC ADMINISTRATION PERFORMANCE:	
A QUALITATIVE SURVEY Zakaryae Mahmoudi, Imane Najim	118
THE ROLE OF STRATEGIC AGILITY IN PROMOTING ORGANIZATIONAL EXCELLENCE: A DESCRIPTIVE ANALYTICAL STUDY	129
Akram Salim Hasan Al-Janabi, Alaa Abdulkareem Ghaleb Almado, Hussam Ali Mhaibes, Hakeem Hammood Flayyih	
THE IMPACT OF MANAGERS' EMOTIONAL INTELLIGENCE ON TRANSFORMATIONAL LEADERSHIP STYLES IN FIRMS	139
Thi Mai Huong Doan, Thi Thuy Quynh Nguyen, Quang Bach Tran, Thi Thao Vu, Thi Minh Phuong Nguyen, Trong Xuan Nguyen	
NEXUS BETWEEN INTEGRATED REPORTING AND FIRM VALUE: A SYSTEMATIC LITERATURE REVIEW	151
Mohammed Saleem Alatawi, Zaidi Mat Daud, Jalila Johari	

THE COVID-19 PANDEMIC	163
Georgios Kyriazopoulos	
INTERNATIONALIZATION OF FIRMS: THE IMPACT OF "MADE IN ALBANIA" ON STRATEGIC DECISIONS	175
Denada Liça, Silvana Gashi	
COMPETITIVE INTELLIGENCE QUALITY ASSURANCE MODEL: A PROPERTY SECTOR CASE Tshilidzi Eric Nenzhelele	186
THE MARKET OPPORTUNITIES AND DISADVANTAGES ON SUSTAINABLE ENTREPRENEURSHIP: AN EXPLORATORY RESEARCH ON SEVERAL SMALL AND MEDIUM ENTERPRISES	201
Tuqa Abdalnafie Taha, Salsabila Aisyah Alfaiza, Mohammed Ghanim Ahmed, Hosam Alden Riyadh	
THE STRATEGIC USE OF SIX SIGMA TO ASSESS CAPACITY PLANNING IN EGYPTIAN WATER COMPANIES AS A COMPETITIVE STRATEGY	209
Ahmed Eid Mohamed Ghareeb	
RISK GOVERNANCE AND FINANCIAL STABILITY OF ISLAMIC BANKS: A SYSTEMATIC LITERATURE REVIEW	218
Bouchaib Marnouch, Abdelbari El Khamlichi	
ASSESSMENT OF ECONOMIC IMPACT OF PUBLIC SPACES IN THE PHILIPPINES: AN IN-DEPTH ANALYSIS	235
Kenneth Lucto Armas, Joannie Aglubat Galano	
THE INFLUENCE OF BALANCED SCORECARD PERSPECTIVES ON THE FIRMS' PERFORMANCE: EVIDENCE FROM THE BANKS IN THE DEVELOPING MARKET	243
Mohamed Mahmoud Bshayreh, Hamza Kamel Qawqzeh, Ibrahem Abdalla Ahmad Al-Momany, Mousa Mohammad Abdullah Saleh, Kholoud Daifallah Hmoud Al Qallap	
BARRIERS TO DEVELOPMENT OF SMART CITIES: LESSONS LEARNED FROM AN EMERGING ECONOMY	255
Papon Moolngearn. Tanpat Kraiwanit	