IMPACT OF FINANCIAL INCLUSION ON ECONOMIC DEVELOPMENT IN EMERGING SOUTH ASIAN COUNTRIES

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How to cite this paper: Debnath, P., Bhuyan, A. K., Das, K., Das, S., Baig, M. I., Kanoo, R., Debi, H., & Saha, A. (2024). Impact of financial inclusion on economic development in emerging South Asian countries. *Risk Governance and Control: Financial Markets & Institutions, 14*(3), 57–67. https://doi.org/10.22495/rgcv14i3p6

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ISSN Online: 2077-4303 **ISSN Print:** 2077-429X

Received: 11.01.2024 Accepted: 06.08.2024

JEL Classification: E42, E51, E58, F31, G28, O33, O47 **DOI:** 10.22495/rgcv14i3p6

Abstract

This study aims to investigate the influence of financial inclusion (FI) on economic development (ED) in emerging South Asian countries (SACs). A Composite Financial Inclusion Index (CFII) is computed to provide a comprehensive view of FI based on the penetration, availability, and usage of banking services (Sarma, 2008). Using secondary data from the World Bank, International Monetary Fund (IMF), and United Nations Development Programme (UNDP) from 2004 to 2021, a dynamic system generalized method of moments (GMM) regression model was utilised to examine the impact of FI and other macroeconomic variables on ED. The results indicate that FI positively impacts ED (Omar & Inaba, 2020). The findings also reveal that the Human Development Index (HDI), gross capital formation (GCF) and exports (percent of gross domestic product - GDP) have a positive impact on ED. However, income inequality (IIE) measured by the Gini coefficient and imports (percent of GDP) are detrimental to ED. This study provides evidence to support the expansion of banking services to build an inclusive financial system that promotes ED and reduces IIE. This study contributes to the empirical literature using the system GMM regression approach, which provides new insights into the relationship between ED and other development indicators like HDI, IIE, GCF, imports, and exports across SACs.

Keywords: Financial Inclusion, Banking Services, South Asian Countries, Economic Development, Income Inequality

Authors' individual contribution: Conceptualization — P.D., A.K.B., K.D., and H.D.; Methodology — P.D., S.D., R.K., H.D., and A.S.; Software — P.D. and M.I.B.; Formal Analysis — P.D., K.D., S.D., M.I.B., R.K., and H.D.; Writing — Original Draft — P.D., A.K.B., K.D., H.D., and A.S.; Writing — Review & Editing — P.D., K.D., S.D., M.I.B., H.D., and A.S.; Visualization — P.D., R.K., H.D., and A.S.; Supervision — P.D., A.K.B., K.D., S.D., M.I.B., H.D., S.D., M.I.B., H.D., and A.S.; Visualization — P.D., R.K., H.D., and A.S.; Supervision — P.D., A.K.B., K.D., S.D., and H.D.

Declaration of conflicting interests: The Authors declare that there is no conflict of interest.

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1. INTRODUCTION

The financial inclusion (FI) and economic development (ED) nexus has been getting tremendous attention from policymakers, regulators and researchers on the global front for the last couple of years. The World Bank and pertinent research claimed that the FI is a means to achieve seven¹ out of seventeen Sustainable Development Goals (SDGs) 2030² (The World Bank, 2018; Malhotra, 2020; Pushp et al., 2023). The goal of FI is to provide affordable financial services to individuals who are poor or excluded (Kelkar, 2010). It aids in resolving the issue of leakages from the distribution of subsidies and welfare benefits, encourages saving, expands credit availability, and ends a country's cycle of poverty. FI promotes more effective money flow within an economy. Along with slowing down the inflation rate, it accelerates investment and increases purchasing power parity. A robust financial system can flow money, efficiently speeding up ED. An efficient financial system is essential for developed and emerging economies alike. It serves as a way to move money from surplus units to deficit units and helps keep the economy running strength smoothly and efficiently. The of a particular economy depends on the efficiency of its banking and financial system (MacDonald & Xu, 2022; Sahoo, 2013). However, the financial system cannot function fully if a significant part of the population is unbanked. The FI is critical to establishing a strong foundation for a country's financial infrastructure by linking the mass population with the formal financial system supporting the ED. Without FI, financial illiteracy is common, and unregulated financial sectors like indigenous banking can emerge, which tend to be exploitative.

The G20 countries and the World Bank have recently adopted a policy agenda to enhance FI in developing countries, aiming to reduce poverty and promote economic inclusion. An inclusive financial system helps to prevent the spread of exploitative informal lending sources (e.g., moneylenders). It promotes economic welfare by enabling a wide range of effective financial services and safe and secure savings and investment practices. Increased access to financial services for consumers and businesses can reduce income inequality (IIE) and accelerate ED. Therefore, it is widely accepted that increased access to financial services through formal financial institutions, particularly for economically backward groups, including women, entrepreneurs, and rural populations, is essential for accelerating ED in the country. It is pertinent to report that the South Asian countries (SACs) have made remarkable progress in promoting FI as a catalyst for raising citizens' living standards and fostering sustainable development in the recent past. Governments and regulators in these countries have employed several programs and tactics to fulfil their FI objectives. However, demand-side development opportunities exist, especially in India, Pakistan, and Bangladesh. It is alarming to note that SACs are home to a large number of poor and one-third of the world's unbanked populations (Global Findex, 2021).

However, in the existing research. the relationship between FI and ED, especially in SACs, received less attention. The finance-growth nexus, the relationship between financial systems and economic growth, is a topic of ongoing discussion. As a result, the practical association between FI and ED needs to be examined across the South Asian region over time because it may change due to various economic and political circumstances in different economies. The importance of FI cannot be overstated, as it is a pertinent issue in developing an inclusive economic system. Scholars widely acknowledge that integrating individuals into the financial system is essential to achieving the SDGs (Klapper, 2016). The World Bank asserts that FI has become a tool for policymakers in the South Asian region to fight poverty.

The banking system is the backbone of every economy, strengthening the financial system and offering financial products and services to customers based on their needs. The proper functioning of the banking system is crucial to direct funds from savers to borrowers and maintain a healthy economy. However, when half of the global population is unbanked, the role of the banking system comes into question. The situation is worsening in areas with high poverty rates, like SACs. According to the Global Findex (2021) database, more than one-third of the unbanked population comes from SACs that do not have access to the formal banking system and, thus, financial services. This study endeavours to investigate the impact of FI and other development parameters on ED across SACs on balanced panel data using a dynamic system generalized method of moments (GMM) regression approach.

The choice of SACs for a study on the impact of FI on ED can be justified for several reasons. Firstly, South Asia comprises a diverse group of countries with varying levels of ED, including India, Pakistan, Bangladesh, Sri Lanka, Nepal, Bhutan, and the Maldives. Studying this diversity can provide valuable insights into the different pathways through which FI influences ED. Secondly, South Asia is home to a significant portion of the world's population. Understanding the impact of FI in these countries can have global implications, as successful strategies can be scaled up to reach millions of people.

Moreover, many SACs face unique challenges related to FI, such as low levels of banking penetration, a large informal economy, and limited access to financial services in rural areas. Studying these challenges can help identify effective solutions that can be applied in similar contexts worldwide. Thirdly, South Asian governments and international organisations have shown a strong interest in promoting FI to stimulate ED, reduce poverty, and enhance financial stability. Research in this region can directly inform policy decisions and development initiatives. Fourthly, South Asia's rich cultural and social diversity can influence how financial services are accessed and used. Exploring these factors can provide a nuanced understanding of the relationship between FI and ED. Finally, secondary data on FI and ED are readily available in the World Bank and International Monetary Fund (IMF)

¹ Eliminating poverty (SDG1), food security (SDG2), securing health (SDG3), proper education (SDG4), gender parity (SDG5), economic advancement (SDG8), and invention and viable industrialisation (SDG9).

 $^{^2}$ The Sustainable Development Goals (SDGs) were adopted by the United Nations (UN) in 2015 as a universal call to action to remove poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity worldwide.

for SACs compared to some other regions, making it feasible to conduct robust research and analysis. Still, the literature on estimating the impact of FI on overall ED from this region is scarce. Limited research exists on FI and economic prosperity. Therefore, this study aims to investigate the impact of FI, human development, and IIE on ED in SACs. The study uses the GMM model, which offers a more precise estimate nullifying the dataset's endogeneity and unobserved heterogeneity issues (Maji & Saha, 2021). A multidimensional approach is used to construct a Composite Financial Inclusion Index (CFII) for SACs from 2004 to 2021. This is the first empirical study to include the CFII as a measure of FI and evaluate the impact of FI and other macroeconomic factors on ED among SACs.

The remainder of this work is structured as follows. Section 2 contains a review of the relevant literature on the FI and ED nexus, the formulation of hypotheses, and a summary of the objectives. Section 3 discusses data sources and research methods. Section 4 describes the analysis and discusses the results. Finally, Section 5 outlines the study's conclusion, future implications, and limitations.

2. LITERATURE REVIEW AND HYPOTHESES DESIGN

The term "financial inclusion" has been defined in various ways in the present literature (Akileng et al., 2018), but there is no apparent agreement on any of them (Nguyen, 2021). FI generally refers to providing universal access to basic financial services for economically weaker sections and small businesses (Sarma & Pais, 2011). Financial services include credit, savings, investment, payments, and insurance (Ghosh & Ghosh, 2014). In a broader sense, FI encompasses access to financial services, quality of customer service, and digital technology (Ozili, 2018). The underprivileged and vulnerable groups who do not have access to social amenities and education face financial access issues (Bernheim et al., 2015). Studies noted that FI is a crucial element of social inclusion (Omar & Inaba, 2020; Maity, 2023) and vice versa (Barboni et al., 2017). The FI has become an essential policy priority for any policymaker worldwide. It is increasingly recognised as a key driver of economic growth and development (Sethi & Acharya, 2018; Omar & Inaba, 2020), removing IIE (Kapingura, 2017) and poverty alleviation (Lal, 2018) the world over. Therefore, policymakers are now focusing on this aspect of development finance as FI encourages ED. Providing affordable financial services to low-income individuals can promote economic growth and enhance societal well-being. (Nanda & Kaur, 2016). Enabling access to banking services can increase savings and investment and drive long-term capital formation, reducing poverty (Ramkumar, 2017).

Over the last couple of years, many empirical and theoretical studies have been undertaken across different economies to measure the impact of FI on ED and IIE. This section reviews the present literature investigating the effect of FI on ED and IIE. Empirical studies have reported that FI has a multifold impact on society. For example, promoting ED (Lal, 2021) reduces poverty (Omar & Inaba, 2020), encourages entrepreneurship (Ajide, 2020), promotes women empowerment (Pal et al., 2022; Arshad, 2023), encourages human development (Abdelghaffar

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et al., 2023); improve living standard (Sakyi-Nyarko et al., 2022) and ensures food security (Arshad, 2022). It has been observed that previous studies have utilized varying methods to measure FI, which has resulted in inconsistencies in the outcomes. To comprehensively assess FI, it is imperative to incorporate all the relevant dimensions.

Additionally, the parameters considered in a developed economy may have a different degree of influence on ED and IIE in other regions. Moreover, previous studies on FI lack comprehensive measures, which may have resulted in overestimating or underestimating its actual impact on a country's ED. Additionally, existing literature mainly focuses on individual country contexts (Sharma, 2016; Saxena & Panwar, 2022), which fails to paint a broader picture of the association between FI and ED. Therefore, in light of the above-mentioned incomplete finding, the current study attempts to comprehensively measure the multifold impact of FI on ED through gross domestic product (GDP) per capita, IIE through the Gini index and overall human development through the Human Development Index (HDI) in SACs. Evaluating the impact of FI on ED and IIE in SACs can be of great value to global policymakers looking to boost ED and reduce IIE.

Empirically, there is much work explaining the connection between FI and ED. Several research studies found a favourable link (Makina & Walle, 2019; Sethi & Acharya, 2018). Lenka and Barik (2018) also indicate the one-way causal relationship between the expansion of FI in SACs and the growth of mobile and Internet services. The beneficial link between FI and ED has been highlighted in existing literature (Sharma, 2016; Sharma, 2020). Sethi and Acharya (2018) examined the effect of FI on ED in 31 advanced and emerging states between 2004 and 2010 and documented a bidirectional causal affiliation between FI and ED. Additionally, Sharma (2016) conducted a study on the emerging Indian economy considering three dimensions of FI, i.e., banking penetration, availability, and use of financial services and reported the positive influence of FI on ED.

In a nutshell, extensive research exists to investigate the impact of FI on ED. Studies have also noted the positive effects of FI on ED, including Sharma (2016), and Ugwuanyi et al. (2022). All of these studies have solely focused on a single country. However, it has been observed that the impact of FI on ED, especially in SACs, has received limited attention. Further, it has been observed that SACs encompass a spectrum of countries, ranging from emerging markets like India to more developed ones like Sri Lanka. This diversity leaves scope to study the impact of FI on ED comprehensively. Additionally, as per the Global Findex 2021 database, the South Asian region shows a FI rate of 68%, slightly below the average for developing economies at 71%. Therefore, it is necessary to comprehensively study the impact of FI on the ED of SACs. Therefore, we hypothesise that:

H1: A positive association exists between financial inclusion and economic development in SACs.

The intricate economic relationship between the IIE and the ED is of utmost importance on a global scale. The IIE and ED possess a complex relationship that significantly impacts the world economy. Understanding and navigating this intricate relationship is crucial to ensure the continued prosperity of the global community. Policies that increase overall income tend to benefit the rich more than the poor in high-inequality countries. However, policies that promote ED and reduce IIE can significantly accelerate poverty reduction goals. The financial Kuznets curve suggests that IIE usually increases during the early stages of financial development, slows down as the economy grows, and decreases as the economy matures. When income is concentrated in the hands of a small group of people, there is less demand and investment in education and healthcare, which can negatively impact long-term growth. Therefore, it is essential to address IIE and ensure that resources are distributed fairly to promote sustainable economic growth. Topuz (2022) conducted a study on 143 countries for an extended period from 1980 to 2017 and reported that IIE adversely affects ED. Shen and Zhao (2023) also documented the adverse impact of IIE on ED. However, Mdingi and Ho (2021) reported that the relationship between ED and IIE may be positive, negative and inconclusive. Kavya and Shijin (2020) found no clear-cut relationship between IIE and ED. Therefore, we hypothesise that:

H2: A positive association exists between income inequality and economic development in SACs.

Gross capital formation (GCF) is the investment in capital goods in a year for a particular country, and it is a crucial measure of a country's economic health. Investment increases per capita income, enhances purchasing power, and leads to an increase in production. Boosting production and investment tends to result in a better-off population with more money to spend, which drives ED. Uneze (2013) observed that increases in capital formation result in higher ED in sub-Saharan African countries. Bal et al. (2016) reported that capital formation positively affects ED in the Indian economic context. Pasara and Garidzirai (2020) and Bwana (2023) found that GCF positively affects ED in Africa and Tanzania, respectively. Aslan and Altinoz (2021) also found a positive association between capital formation and ED in developing countries. Therefore, we hypothesise that:

H3: There is a positive association between gross capital formation and economic development in SACs.

Human development and ED are two interconnected notions that influence one another. The ultimate objective of development is human development. which entails increasing and broadening all facets of human existence. ED is an income rise and an imprecise proxy for greater overall well-being. Education may increase human skills, and human growth can broaden persons' and resource alternatives. Sarwar et al. (2021) showed that human capital has a favourable influence on ED. Kumar and Batra (2023) discovered a positive link between human development and ED in the Indian setting. Nguyen (2022) found that human development is a driver of ED. Therefore, we hypothesise that:

H4: There is a positive association between human development and economic development in SACs.

Inflation is a crucial factor in determining the ED of any country. It can have both positive and negative effects on ED. Low or moderate inflation levels are associated with faster ED, while high inflation levels are linked to slowed or halted ED. Lenka and Bairwa (2016), de Carvalho et al. (2018), and Wen et al. (2022) found that inflation adversely impacts the ED. Batayneh et al. (2021) documented that inflation negatively impacts financial sector development. Therefore, we hypothesise that:

*H*5: There is a negative association between inflation and economic development in SACs.

Population growth can have both positive and negative effects on ED. On the one hand, a growing population increases the size of the labour force, the demand for goods, and the potential for innovation and technological advancements. These factors can contribute to ED and development. On the other hand, population growth can also create challenges such as resource scarcity, unemployment, and poverty. These factors can hinder ED and development. However, empirical studies do not provide any conclusive decision on the relationship between population growth and ED. Therefore, we hypothesise that:

H6: A *positive association exists between population growth and economic development in SACs.*

Exports play a crucial role in countries' ED. According to the export-led growth hypothesis (ELGH), expanding exports is one of the primary drivers of growth. This theory proposes that countries can achieve overall growth by increasing labour and capital within the economy and boosting exports. Exports are considered a powerful economic and social development tool, as they can contribute to ED and help reduce poverty. In line with ELGH, recent research shows that export improves ED (Agrawal, 2015; Kalaitzi & Chamberlain, 2020; Nouira & Saafi, 2022). However, Wani and Mir (2021) recorded a negative association between export and ED in the Indian context. Therefore, we hypothesise that:

H7: A positive association exists between exports and economic development in SACs.

Any country's import strategy significantly impacts its economic condition, similar to the export strategy. A high volume of imports indicates a thriving economy with robust domestic demand. However, the actual benefits come when these imports include productive assets such as machinery and equipment. Such imports can help to enhance the economy's productivity over the long run, leading to even more significant growth and prosperity. An empirical study by Carrasco and Tovar-García (2021) documented that capital goods imports positively impact ED. Wani and Mir (2021) also reported a positive association between import and ED. Therefore, we hypothesise that:

H8: A negative association exists between imports and economic development in SACs.

3. RESEARCH METHODOLOGY

This study considers the SACs for 18 years from 2004 to 2021 in eight SACs, resulting in 144 firm-year observations. The selection of sample countries stems from various reasons. South Asia is the second most populous region in the world, comprising 3% of the world's land area, 21% of the world's population and 5.21% of the global economy as of 2021. Moreover, South Asia is home to about one-third of the global extremely poor population, with the second highest poverty rate, 15.09%, only after Sub-Saharan Africa (Islam et al., 2018).



Existing literature has focused on evaluating the impact of FI on ED without developing any robust index. In this study, we have devised a methodology tailored to our objectives and considers data availability across SACs. Our paper fills the gap left by the present literature as we have constructed the CFII that incorporates multiple dimensions of financial services, allowing a more robust link between FI, ED and IIE. The findings of this study provide a framework for policymakers and market participants to align their policies and measure progress.

Following the previous literature (Ifediora et al., 2022) investigating the nexus between FI and ED, this section develops the dynamic system GMM model to evaluate the impact of FI on ED after controlling for other macroeconomic factors likely to influence ED. Therefore, we controlled some other macroeconomic factors such as the HDI, IIE (measured by the Gini coefficient), GCF, imports (% of GDP) and exports (% of GDP).

Existing literature examining the association between FI and ED confirms the existence of endogeneity between FI and ED (Kumar, 2013; Maity & Sahu, 2022; Omar & Inaba, 2020). To address this issue, we have used the system GMM estimator, which effectively controls all potential forms of endogeneity in longitudinal data (Arellano, 2002). For our investigation, we have employed the system GMM estimator endorsed by Blundell and Bond (1998) as it provides more precise estimations and addresses the issue of unit root property better than the different GMM estimators (Bond, 2002).

We have used the two-step estimation method, which has a smaller asymptotic variance than the one-step estimation method (Hwang & Sun, 2018). To ensure the validity of the instrument and over-identifying restrictions in GMM dynamic model estimation, we have performed the Sargan test. Additionally, we have used the Arellano-Bond autocorrelation (AR) test to determine the presence of serial correlation in the idiosyncratic errors (Arellano & Bond, 1991). It is important to note that the GMM estimates are accurate only if there is no second-order serial correlation.

Further, conducting a stationary test before carrying out regression analysis is essential. This is because the regression analysis may produce misleading results if the time series is non-stationary. It is imperative to have stationary properties to ensure accuracy and avoid spurious results in dynamic regression on system GMM model estimation (Gujarati & Porter, 2010). Therefore, we have employed the Levin-Lin-Chu (LLC) unit-root test on longitudinal data to estimate stationary against each variable for the period from 2004 to 2021 (Westerlund, 2009). Levin et al. (2002) proposed a panel unit root test with a hypothesis (H_0) that panels contain unit roots.

3.1. Sample selection and data source

This analysis examines 18 years of balanced panel annualised data (2004–2021) for eight SACs. The data on variables were sourced from contemporary literature that assesses the relationship between FI and ED based on country-level data, with some modifications made to achieve the objectives. Due to disproportionate variations in the data collected from SACs of varying ED levels, most of the variables are expressed on a natural logarithmic scale to make them linear and avoid heteroskedasticity issues, improving the empirical analysis's robustness. Data was collected from the Financial Access Survey (FAS) of the IMF, the Standardized World Income Inequality Database (SWIID), and the World Development Indicator (WDI), as presented in Table 2.

3.2. Composite Financial Inclusion Index measurement

The study aims to evaluate the FI status in countries under consideration comprehensively and inclusively by framing the CFII. It also seeks to homogenise the measure for comparison among countries of diverse economic progress, track progress in achieving FI targets, and enable cross-country comparisons. To construct the CFII, we have considered three key aspects of financially inclusive economies: the availability, penetration, and usage of financial services, and country data that are pertinent and consistently available for the study period under consideration. There are six parameters, and two are chosen for each dimension, as depicted in Table 1. Data for each dimension has been compiled from the IMF's FAS database in a panel that spans from 2004 to 2021 and covers eight countries in the South Asian region.

Table 1. Parameters for calculation of CFII and corresponding weight

Dimensions	Dimension wight	Variables	Weight for parameter
Availability	0.60	No. of automated teller machines (ATMs) per 100,000 adults	0.30
		No. of commercial bank branches per 100,000 adults	0.70
Depatration	1	No. of deposit accounts with commercial bank branches per 1000 adults	0.50
Penetration		No. of depositors with commercial banks per 1000 adults	0.50
Usage	0.50	Outstanding credits from commercial banks % of GDP	0.50
		Outstanding deposits with commercial banks % of GDP	0.50

Source: Authors' elaboration using Sharma (2016), and Omar and Inaba (2020).

3.3. Measurement of availability dimension

The availability dimension is an important factor that determines the accessibility of financial services to citizens. It considers the branch network of financial institutions, customer service points, ATMs, and other windows for providing financial services. In this study, we have measured the degree of availability of financial services incorporating indicators — the number of ATMs and the number of commercial bank branches per 100,000 adults (Sarma, 2012; Sharma, 2016; Omar & Inaba, 2020). According to the literature, bank branches have a more significant impact on FI than ATMs. Therefore, we have assigned a weight of 70% to the number of bank branches per 100,000 adults and 30% to the number of ATMs per 100,000 adults. However, mobile banking and Internet services drive the economy as digital infrastructure continues to improve globally. Developed countries are improving

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their digital financial infrastructure over conventional physical branches and ATMs. Unfortunately, consistent data on digital transactions is not readily available, so we have assigned a lower weight of 0.60 to the availability dimension, as we have only measured the conventional physical infrastructure and ignored the digital infrastructure.

3.4. Measurement of penetration dimension

The penetration dimension measures the extent to which users are part of the formal financial system. This dimension is measured by the number of depositors with commercial banks per 1000 adults and the number of loan accounts with commercial banks per 1000 adults to determine the degree of penetration of formal financial services (Sarma, 2012; Sharma, 2016; Omar & Inaba, 2020). After that, we have assigned the weight to the extent of 70% weightage for the deposit accounts per 1000 adults, and the remaining 30% weightage is attached to the number of depositors with commercial banks per 1000 adults. This weightage to the sub-dimensions has been decided based on previous studies, which have rationalised that the number of deposit accounts indicates the size of the population with access to banking services and measures the degree of banking system penetration in the society. Therefore, this index has been assigned a weighted average of 0.70. Less weight has been given to the depositor index to the extent of 0.30 as it does not reflect the activity level of depositors in the financial system. The penetration dimension is a prerequisite for developing an inclusive financial system; thus, we assign an overall weight of 1 for the computation of CFII (Omar & Inaba, 2020).

3.4. Measurement of usage dimension

The usage dimension of FI measures how often and effectively people use formal financial services such as savings, loans, payments, investments, fund transfers, remittances, insurance, and pensions. This dimension shows the effectiveness of the financial system because just having access to financial services is not enough to create an inclusive financial ecosystem. However, a lack of data on certain financial activities such as payments, investments, fund transfers, remittances, insurance, and pensions across different countries makes it difficult to measure usage dimensions accurately. Unlike Omar and Inaba (2020), we do not believe that the loan accounts per 1000 adults (Camara et al., 2014) or the borrowers from financial institutions per 1000 adults (Amidžić et al., 2014) adequately represents the degree of financial use proportionate to the total productivity of the country. Therefore, to capture the use of financial services more robustly, we consider two indicators outstanding credits from commercial banks (% of GDP) and outstanding deposits with commercial banks (% of GDP) as proxies for usage dimensions (Sharma, 2016).

This study has developed the *CFII* based on the methodology suggested by Sarma (2008). The *CFII* comprises three dimensions and is constructed using a methodology similar to the indexes used by the United Nations Development Programme (UNDP), namely the *HDI*, Multidimensional Poverty Index (MPI), and Global Hunger Index (GHI). However, Sarma (2012) employs a distance-based approach that differs from the UNDP's methodology. distance-based approach considers both The the lowest and highest points, whereas the "method of displaced ideal" considers only the movement from the optimal point (Zeleny, 1974). The distancebased methodology is ideal for several reasons, it satisfies the essential mathematical features such as boundedness, unit-free measure, sameness, and monotonicity, which strengthen the method. Therefore, the *CFII* in this study considers the remoteness from the lowest and optimum points, a slight variation of the "method of displaced ideal". Overall, the CFII developed in this study provides a robust and comprehensive measure of FI that can inform policy decisions and interventions.

When creating an *HDI*, the UNDP assumes that if one dimension increases, it can be balanced by a proportional decrease in another dimension. However, this assumption is not applicable in the case of FI, as all dimensions are equally important to the computed FI index. Besides, the UNDP practices preferred lowest and extreme values for each indicator, while this study uses empirical values for a specific FI indicator due to the complexity of the values. Therefore, the first step in calculating the *CFII* involves computing the indices for each dimension of FI, namely penetration, availability, and usage, using the following equation:

$$d_i = w_i \frac{A_{ik,t} - m_i}{M_i - m_i} \tag{1}$$

This equation uses several indicators to determine an economy's achievement in a specific dimension. The value of d_i represents the normalised value of any parameter for a specific dimension, where a greater value of d_i indicates better achievement. The formula also uses several other variables such as w_i (the weight of a parameter for dimension i), A_i (the actual value of a parameter for dimension i for an economy k on year t), m_i (the lower boundary of a parameter for dimension i). The upper limit is fixed at the 90th percentile value to avoid outliers and smooth the value of the index.

To estimate the *CFII* for an economy *i*, the equation uses the distance between the achievement point ($X = d_i, d_2, d_3$) and a worst-case scenario (O = 0, 0, 0, 0) as well as an ideal situation ($W = w_i, w_2, w_3$).

$$X_1 = \frac{\sqrt{(d_1^2 + d_2^2 + \dots + d_n^2)}}{\sqrt{(w_1^2 + w_2^2 + \dots + w_n^2)}}$$
(2)

$$X_2 = \frac{\sqrt{(w_1 - d_1)^2 + (w_2 - d_2)^2 + \dots + (w_n - d_n)^2}}{\sqrt{(w_1^2 + w_2^2 + \dots + w_n^2)}} \quad (3)$$

$$CFII = \frac{1}{2}(X_1 + X_2)$$
(4)

Equation 2 calculates the normalised Euclidean distance between the achievements (X) of a country and its worst possible position (O). Equation 3 determines the normalised inverse Euclidean distance between a country's achievements (X) and

the ideal situation (*W*). The *CFII* is derived from the simple average of these two equations, i.e., Eq. (2) and Eq. (3). Equation 4 outlines the calculation of the final *CFII* value. A greater distance between *X* and *O* indicates a higher FI, while a smaller distance between *X* and *W* enhances FI. The *CFII* value ranges from 0 to 1 and is monotonically increasing. Thus, a higher index value implies an advanced level of FI, and vice versa (Sarma, 2012). According to Sarma (2008), the countries are classified based on computed *CFII* into three categories: i.e., $0.5 \le CFII \le 1$ indicates a "high" FI in the country, $0.3 \le CFII \le 0.5$ shows a "medium" FI in the country and $0 \le CFII \le 0.3$ indicates "low" FI in the country.

Table 2. Variable descriptions and data source

Variables	Description	Туре	Source
LnGDP	Log value of GDP per capita at constant 2010 US\$	Dependent	WDI
LnCFII	The log of CFII calculated value	Independent	Sarma (2008)
IIE	Gini coefficient as a measure of income inequality	Independent	SWIID
GCF	Gross capital formation	Independent	WDI
HDI	Human Development Index	Independent	UNDP
Inflation	Inflation, consumer prices (annual %)	Independent	WDI
PGR	Population growth over time (annual %)	Independent	WDI
Export	Exports of the country to the rest of the world (% of GDP)	Independent	WDI
Import	Imports of the country from the rest of the world (% of GDP)	Independent	WDI

Source: Authors' elaboration.

3.5. Econometric models

To evaluate the association between FI and ED in SACs, we have employed the following regression equation:

 $LnGDP_{i} = \alpha + LnGDP(-1) + \beta_{1}LnCFII_{i} + \beta_{2}IIE_{i}$ $+ \beta_{3}GCF_{i} + \beta_{4}HDI_{i} + \beta_{5}Inflation_{i} + \beta_{6}PGR_{i} + (5)$ $\beta_{7}Export_{i} + \beta_{8}Import_{i} + \varepsilon_{i}$

This study employs panel regression analysis to test the hypothesis in light of the existing literature on the nexus between FI and ED (Sharma, 2016; Omar & Inaba, 2020). The study considers a random-effect estimation model instead of a fixedeffect model, as supported by the Hausman test hypothesis (accepted null hypothesis at 5% level). The choice of dependent and independent variables of the present study has been imitated from existing literature (Sarma & Pais, 2011; Sharma, 2016; Omar & Inaba, 2020).

4. RESULTS AND DISCUSSION

Table 3 demonstrates the descriptive statistics that investigate the distribution of the variables being analysed, including *GDP*, *CFII*, *IIE*, *GCF*, *HDI*, *Inflation* (annual %), *PGR* (annual %), *Export* (% of GDP), and *Import* (% of GDP). The countries in South Asia exhibit a modest level of FI, with an average *CFII* value of 0.57 and a standard deviation of 0.24 during the study period. This indicates that the region has a robust and inclusive financial system, which is essential for economic growth and development. However, the selected countries in South Asia also face challenges in terms of inflation rates, with an average value of 7.01% and a standard deviation of 4.98%. This highlights the need for effective policies to control inflation and ensure regional economic stability.

Moreover, *GDP per capita* has an average value of 2218.43, with a standard deviation of 2454, indicating high variations in ED among SACs over the study period. This emphasises the need for policies that promote inclusive economic growth and development across the region. Overall, the descriptive statistics of other exploratory variables, such as *IIE*, *GCF*, *HDI*, *Inflation*, *PGR*, *Export*, and *Import*, demonstrate high variations over the study period among sample countries. This underlines the significance of effective policies and strategies in addressing the challenges of the region and promoting sustainable and inclusive ED.

Variables	Mean	Std. dev.	Min	Max	Coefficient of variance
GDP per capita	2218.43	2454	11118.5	221.66	1.11
CFII	0.57	0.24	0.99	0.03	0.43
IIE	29.79	17.32	48.9	0.00	0.58
GCF	25.39	17.39	69.47	0.00	0.68
HDI	29.79	17.32	48.9	0.00	0.26
Inflation (annual %)	7.01	4.98	27.85	-2.19	0.71
PGR (annual %)	1.67	1.03	4.42	0.18	0.62
Export (% of GDP)	18.34	18.31	91.29	0.00	0.99
Import (% of GDP)	26.88	21.73	83.71	0.00	0.81

Table 3. Descriptive statistics

Source: Authors' elaboration.

Based on the computed *CFII*, Table 4 shows the classification of sample countries. The table indicates that during the study period, Afghanistan and Pakistan had low and medium levels of FI, respectively. The remaining sample countries had high FI economies, although Bangladesh and Nepal had slightly higher FI levels than the threshold level. Therefore, it suggests that most countries in sub-Saharan Africa fall within the highly financially included category ($0.50 \le CFII < 1$), based on Sarma's (2008) classification.

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Country	CFII	Rank based on CFII	Level of FI
Afghanistan	0.1307	8	Low
Bangladesh	0.5818	5	High
Bhutan	0.7743	4	High
India	0.8240	2	High
Maldives	0.8138	3	High
Nepal	0.5581	6	High
Pakistan	0.4328	7	Medium
Sri Lanka	0.8354	1	High
Courses Authons	alaboration		

Table 4. CFII for the selected countries

Source: Authors' elaboration.

The result of the LLC test is presented in Table 5. The unit test results rejected H_o (panels contain unit roots) for all the variables under consideration, which signifies that the panels are stationary. Thus, it is confirmed that there is no long-run affiliation among the variables, and therefore, a co-integration test is not required.

Table 5. LLC unit-root test results

Variables	Statistic	p-value
CFII	-7.759	0.0000*
IIE	-7.4548	0.0000*
GCF	-9.6743	0.0000*
HDI	-13.3658	0.0000*
Inflation (annual %)	-12.9484	0.0000*
PGR (annual %)	-8.5379	0.0000*
Export (% of GDP)	-11.3297	0.0000*
Import (% of GDP)	-5.5768	0.0000*

Note: * Significant at 1% level.

Source: Authors' elaboration.

Table 6 presents the outcomes of the panel data regression on balanced panel data employing the system GMM dynamic estimator. The Sargan test confirms that the instruments were unrelated to the residuals, thereby validating the overidentifying restrictions. The insignificance of AR(1) and AR(2) implies an absence of first and second-order autocorrelation, respectively. The Wald chi-square (262.06), accompanied by the statistically significant p-value of the test model, demonstrates their estimating power. The prerequisite assumptions of the system GMM model have been satisfied, thus confirming the validity of the results.

The result of the lag value of the dependent variable, i.e., LnGDP ($\breve{Z} = 1.12$; p-value = 0.261), signifies that there is no lag effect on the ED in SACs. The observed result indicates that FI measured by the log value of *CFII* has a highly substantial affirmative influence on ED, thus supporting H1. To put it differently, an increase (decrease) in the FI in the country will promote (discourage) the level of ED. This finding is consistent with previous studies from different country contexts (Makina & Walle, 2019; Ugwuanyi et al., 2022; Sharma, 2016, Sharma, 2020; Lenka, 2021). Similarly, the HDI exhibits a significant positive impact on ED, consistent with the existing findings of Sakyi-Nyarko et al. (2022) from Africa and Abdelghaffar et al. (2023) from 38 countries of different economic setups. The study also reported a positive impact of GCF on ED in line with expectations of present literature from different economies like Bal et al. (2016) from the Indian economic context, Pasara and Garidzirai (2020) from Africa and Bwana (2023) from Tanzania. Thus, this extends support towards notions that ED of SACs can be accelerated by making more investments in capital goods and

making efforts towards the overall development of humans, i.e., increasing income and education and improving health conditions. The annual inflation rate also positively impacts ED, although the result is not statistically significant (previous research shows negative results, e.g., de Carvalho et al., 2018). Therefore, the results support *H3* and *H4* and reject H5. Likewise, the regression result also reveals a significant positive impact of PGR on ED and supports the existing findings of Kalaitzi and Chamberlain (2020) and Nouira and Saafi (2022). Thus, this result favours the notion that a growing population increases the size of the labour force, the demand for goods, and the potential for innovation and technological advancements and supports *H6*. As per theoretical expectations, *Export* also shows a positive association with ED (Kalaitzi & Chamberlain, 2020; Nouira & Saafi, 2022) and advocates in favour of more exports bring foreign currencies and strengthen the economic conditions of the exporting country by increasing further production and employment opportunity. Thus, the result is in favour of the relevant hypothesis H7. However, *Import* demonstrates a negative impact on ED in SACs during the study period and supports *H8* and the empirical findings of Wani and Mir (2021). The IIE measured by the Gini coefficient does not significantly impact ED and rejects H2.

Table 6. Random-effects generalized least squares regression (*LnGDP* is the dependent variable)

Variables	Coefficients	Z	p-value
Constant	5.541988	18.54	0.000*
LnGDP(-1)	0.2768953	1.12	0.261
LnCFII	0.2840769	6.29	0.000*
IIE	-0.0003849	0.12	0.908
GCF	0.0146177	2.02	0.043**
HDI	2.85431	7.43	0.000*
Inflation (annual %)	0.003764	0.39	0.697
PGR (annual %)	0.234722	2.23	0.026**
Export (% of GDP)	0.496180	2.77	0.006*
Import (% of GDP)	-0.475723	2.67	0.008*
No. of observations		144	
No. of groups		8	
$AR(1)^{a}$		0.435	
AR(2) ^b		0.619	
Sargan test ^c		117.781	
Wald chi-square (8)		262.06*	
	Within	0.3250	
R-square	Between	0.8774	
	Overall 0.6600		600

Note: * and ** indicate significance at 1%, and 5% levels, respectively. ^a Arellano-Bond first-order autocorrelation test (H_o : no autocorrelation). ^b Arellano-Bond second-order autocorrelation test (H_o : no autocorrelation). ^c Test for over-identifying restrictions in *GMM* dynamic model estimation. Source: Authors' elaboration.

5. CONCLUSION

Although there have been a sufficient number of studies investigating the effect of FI on ED, there is evidence that existing findings have reported mixed results and are confined to a single country. This study aims to evaluate the impact of foreign investment on ED in emerging SACs between 2004 and 2022. We chose to focus on SACs since their financial systems are mainly based on financial institutions for the channelisation of funds. Therefore, FI, in terms of accessibility and usage of banking services and banking penetration in society, is essential to achieve the nation's overall ED.

In the panel dataset, we used multiple regression to demonstrate the impact of FI on ED. The dynamic system GMM regression analysis results reveal that FI significantly impacts ED (measured by GDP per capita). Likewise, macroeconomic variables such as *GCF, HDI, PGR*, and *Export* positively impact ED. However, the findings report that *Import* significantly negatively impacts ED. The negative result is consistent with existing results. However, *IIE* and *Inflation* show no significant impact on ED.

This study offers valuable policy recommendations for developing countries, particularly in South Asia. The research suggests that governments take decisive action to improve the availability and accessibility of financial services, initiate financial education programs, address the misallocation of financial resources, strengthen financial trust, and reduce the digital divide. These measures will undoubtedly contribute to the region's overall economic growth while ensuring that individuals and communities have access to the financial services they require to succeed. It should be noted that this study is limited to financial services offered by banking institutions and does not include selfhelp groups and microfinance institutions. However, including these institutions may lead to better findings since they have a higher penetration in rural regions and play a significant role in society (Kandpal, 2022; Islam, 2021). Future research may cross-check the findings in light of the roles of microfinance institutions and self-help groups.

Additionally, since this study is focused on SACs, the results are limited to this region. To gain a comprehensive understanding of these findings and their global implications, it is recommended that future research should emphasize the comparisons among different economic regions. This approach would provide invaluable insights into the applicability of these findings in varying contexts, enabling better decision-making and improved outcomes.

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