BUSINESS PERFORMANCE REVIEW

VOLUME 2, ISSUE 2, 2024





 EDITORIAL: Exploring the unseen dimensions of business performance – Enhancing
 4

 business performance through boardroom diversity, ESG transparency, master data
 4

 management, digitalization, and corporate social responsibility
 8

 BEYOND BOARDROOM DIVERSITY AND ENVIRONMENTAL, SOCIAL, AND
 8

 GOVERNANCE TRANSPARENCY: EVIDENCE OF THE EMERGING MARKET FIRMS
 8

 Bish and Vorum Chang Scient
 8

Richard Yeaw Chong Seow

MASTER DATA MANAGEMENT AS PART OF DATA GOVERNANCE: A MATURITY MODEL 20 TO IMPROVE EFFICIENCY AND TRUST IN MASTER DATA AND THUS BUSINESS PERFORMANCE 20

Matthias Schmuck

DOES DIGITALIZATION IN MANAGEMENT ACCOUNTING AND CONTROL INCREASE 35 CORPORATE PERFORMANCE? THE MEDIATING ROLE OF OPERATIONAL PLANNING AND BUDGETING

Robert Rieg, Patrick Ulrich

THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON FINANCIAL 48 PERFORMANCE: EVIDENCE FROM LISTED FIRMS

Chris Antorine, Robert Oguti Etengu, Bosco Opio

