

## **EDITORIAL: Reconceptualizing business performance in a disruptive and sustainable global context**

*Dear readers!*

It is a pleasure to present Volume 4, Issue 1 (2026) of the journal *Business Performance Review*, whose central theme addresses the evolving nature of business performance in a global environment characterized by technological disruption, economic uncertainty, and increasing sustainability demands.

In contemporary research and practice, business performance can no longer be understood as a purely financial construct. Instead, it has evolved into a multidimensional concept that integrates operational, technological, social, and environmental dimensions. This transformation is driven by structural global trends such as accelerated digitalization, the transition toward sustainable business models, and the growing complexity of organizational risks (Porter & Kramer, 2011; Teece, 2007).

Recent literature highlights that emerging technologies, particularly artificial intelligence and digital infrastructures, not only enhance operational efficiency but also redefine performance frameworks by incorporating dimensions such as resilience, traceability, and sustainability (Brynjolfsson & McAfee, 2014). At the same time, digital transformation has become a key strategic determinant of business performance, although its impact remains contingent on organizational capabilities, leadership, and institutional contexts (Verhoef et al., 2021).

From a risk perspective, organizations operate in increasingly volatile environments where cybersecurity, data governance, and technological disruptions significantly influence performance outcomes. These risks contribute to heightened information asymmetry and reputational exposure, reinforcing the need for robust governance and risk management systems (Bhimani, 2009; Nambisan et al., 2019).

Beyond technological and structural factors, business performance is also shaped by human and organizational variables. Leadership styles, organizational culture, and employee engagement play a critical role in influencing both individual and collective outcomes. In particular, relational and purpose-driven leadership approaches have been associated with improved organizational performance and long-term sustainability (Northouse, 2021; Schein, 2010).

Furthermore, contemporary approaches to performance measurement emphasize the integration of financial and non-financial indicators. In uncertain and crisis-prone contexts, organizations require adaptive and flexible evaluation models capable of capturing dynamic capabilities and resilience (Teece, 2007). This perspective aligns with the increasing relevance of holistic performance systems that go beyond traditional accounting metrics.

In terms of sustainability and governance, there is growing consensus that corporate governance structures and ESG practices are not merely complementary but central to value creation. Organizations that integrate environmental, social, and governance considerations into their strategies tend to achieve more sustainable and resilient performance outcomes (Eccles et al., 2014; Porter & Kramer, 2011).

Additionally, empirical and theoretical advances suggest that technological investments generate value only when they are effectively aligned with organizational resources and capabilities. This view is consistent with the resource-based perspective, which emphasizes that sustained competitive advantage arises from the strategic combination of valuable, rare, and inimitable resources (Barney, 1991).

Overall, the contributions presented in this issue reinforce the idea that contemporary business performance must be understood as a systemic, dynamic, and contingent phenomenon. It emerges from the interaction of technology, sustainability, governance, and human capital within increasingly complex and interconnected environments.

We would like to express our sincere gratitude to the authors, reviewers, and editorial team for their valuable contributions. We also encourage the academic community to continue advancing interdisciplinary research on business performance, addressing the challenges posed by an uncertain and rapidly evolving global context.

Enjoy reading!

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