# CORPORATE OWNERSHIP & CONTROL

## Volume 11, SPRING 2014 SPECIAL CONFERENCE ISSUE, CONTINUED 2

CONTENTS



Editorial

#### JAPAN'S FINANCIAL CRISIS IN 1992 AND UNBALANCED INCENTIVES

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#### Yutaka Harada

This paper investigates corporate governance in the wake of a financial crisis. In Section 1, the author will explain why the banking crises occurred and how we can avoid them in the future. And in Section 2, there will be discussion on Japan's financial crises in 1990s, focusing on why Japan's financial authorities delayed efforts to resolve the NPL issue and why they did not try to expand the monetary base.

The bank supervision authority (Ministry of Finance at that time) and financial institutions had incentives to delay the disposal of bad loans. They wanted to cloud their responsibilities by delaying the disposal. Their strategy had the desired effect, as many escaped their responsibilities because of the delay.

# BROKEN TIES AND CORPORATE GOVERNANCE CHANGES UNDER<br/>UNCERTAINTY CONDITIONS. A LONGITUDINAL STUDY OF ITALIAN<br/>BOARDROOM NETWORK EVOLUTION399

#### Mauro Romano, Christian Favino

The paper aims to verify whether the international crisis has significantly changed the structure of the interlocking directorate network that links large firms in the regulated Italian market. Furthermore the paper, which is a development of a preceding research study, also investigates the changes that have occurred in the interpersonal network of directors of the same firms previously observed.

To this end, the authors present a preliminary analysis of the evolution of corporate governance in the main European regulated markets through a dynamic comparison of some synthetic statistical data observed at the end of the years 2006, 2008 and 2010. In the second part, after framing the interlocking directorate concept, the authors examine the evolution of the interlocking directorate network during the aforementioned observation period (2006-2010) with respect to larger Italian listed companies (FTSE MIB) and their directors.

#### THE IMPACT OF INNOVATION AND TECHNOLOGY ON MICROFINANCE SUSTAINABLE GOVERNANCE

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#### Roberto Moro Visconti, Maria Cristina Quirici

The authors provide the analysis, which is addressing, in a multidisciplinary and innovative comprehensive way, apparently weakly related topics such as MF governance, and IT issues, within recessionary cycles. This hardly investigated frontier faces key trendy issues, which are likely to deeply reengineer the relationship among different stakeholders, as it has already happened, on a different and more sophisticated scale, with traditional banking.

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To the extent that technology (with access to Internet, social networks, cashless electronic payments, etc.) reshapes the equilibriums among different stakeholders, it is likely to have important – albeit under-investigated - corporate governance consequences, softening the conflicts of interest among stakeholders and reinforcing the business model, making it more resilient during recessions, with positive externalities on both sustainability and outreach.

#### CORPORATE GOVERNANCE STANDARDS IN CROSS-BORDER INVESTING: LESSONS LEARNED FROM CHINESE COMPANIES LISTED IN THE UNITED **STATES** 429

#### Hugh Grove, Maclyn Clouse

In this work authors examine five Chinese company stocks that have been listed on United States exchanges with either initial public offerings (IPOs) or reverse mergers, often called reverse take-overs (RTOs). Their shares were initially well received in the market, especially as China's economy continued to grow at rates much higher than the rest of the world's countries, with increasing stock prices creating significant gains for their investors. However, in spite of these firms' apparent compliance to the U.S. regulations, there is now evidence of fraud, poor auditing, and a lack of corporate governance and control. The resultant stock price declines have led to billions of dollars of losses for investors, and some of these Chinese firms have subsequently been delisted by U. S. stock exchanges. In this paper, we will show that had auditors, boards of directors, and financial analysts been more diligent and responsible, these problems could have been identified earlier than they were. Perhaps some of the investors' losses could have been prevented.

#### UNIVERSAL CORPORATE GOVERNANCE STANDARDS: RECOMMENDATIONS FOLLOWING THE GLOBAL FINANCIAL CRISIS 438

#### Ronald H Mynhardt

The study found that it appeared that corporate governance has failed and action needs to be taken. The study recommends that a world supervisory body on corporate governance be established. It also proposes that a summit be called to discuss and create such an authority. In addition, the formulation of a set of universal corporate governance standards for implementation by the members was suggested.

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#### THE EFFECT OF THE FINANCIAL CRISIS ON RISK DISCLOSURES: A COMPARATIVE STUDY OF U.S. AND CANADIAN CORPORATIONS

### Michael Maingot, Tony Quon, Daniel Zéghal

The paper critically analyses risk disclosures by non-financial U.S. companies and determines the impact of the 2008 financial crisis on these disclosures; examines risk disclosures by non-financial Canadian companies and to determine the impact of the 2008 financial crisis on these disclosures; compares the number of risk disclosures by these U.S. companies with Canadian companies in the same sectors.

#### LET MANAGEMENT DRIVE THE DESIRED ORGANIZATIONAL CULTURE AND **CULTURE SHIFT** 459

# Sanjana Brijball Parumasur, Patsy Govender

In this work attention is predominantly paid to the need for an evolution of management thought and a shift in the management paradigm. It aims to show how managers can drive the desired organizational culture and culture shift in an environment dictated by complexity, risk, attitudes and behaviours, amongst others. It uses the Competing Values Framework (CVF) to determine the dominant leadership model, focus, direction and organizational culture.

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#### CHANGES IN MONETARY POLICY AFTER THE CRISIS - TOWARDS PREVENTING BANKING SECTOR INSTABILITY

#### Aleksandra Szunke

This study advances research on identification the general framework of the response system of central banks on the phenomenon of banking sector instability, in the context of preventing it in a long term. Current - the traditional system proved to be ineffective, because it did not prevent the spread of the factors that led to the destabilization of the banking market.

#### CLAN GOVERNANCE AND LANDLESS SOCIAL CAPITAL: AN ANTHROPOLOGICAL STAKEHOLDERSHIP MODEL 477

#### Roberto Moro Visconti

The paper analyses clan governance rotates around informal relationships, which concern also untitled land, intrinsically unfit for collateral lending.

Comparison between the West and the Rest does not suggest automatic dominance of formal governance patterns, but rather painfully converging standards, under the centripetal influence of disordered globalization, which may flatten cultural differences, up to the point of spoiling valuable "biodiversities".

#### THE APPLICATION OF SYSTEMS ANALYSIS TO ENHANCE THE PERFORMANCE OF LOGISTIC SYSTEMS IN SUPPORTING ECONOMIC GROWTH AND DEVELOPMENT 485

#### W J Pienaar

The paper provides guidelines on how decision-makers can choose capital projects on the basis of economic and financial criteria by applying a systems-analysis approach. Project appraisal, selection and prioritisation criteria are listed, followed by a description of the way in which the result of each appraisal technique should be interpreted. Criteria that should be adhered to in the selection of mutually exclusive projects and the prioritisation of functionally independent projects in order to maximise net output in the long run are supplied. Applications of the proposed investment decision rules are illustrated by examples. Two techniques are proposed that may be used as additional decision-making instruments when evaluated projects show similar degrees of long-term financial viability. Five performance areas that collectively best represent successful organisational logistics performance are detailed.

#### SUBSCRIPTION DETAILS

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