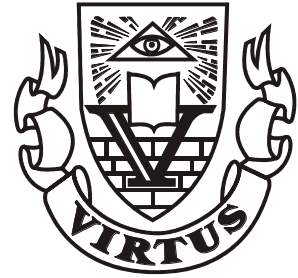


CORPORATE OWNERSHIP & CONTROL

Volume 11, Issue 4, 2014, Continued - 5

CONTENTS



HOW ARE STRATEGY MAPS LINKED TO STRATEGIC AND ORGANIZATIONAL CHANGE? A REVIEW OF THE EMPIRICAL LITERATURE ON THE BALANCED SCORECARD 439

Rainer Lueg, Pernille Julner

FROM FINANCIAL EXCLUSION TO FINANCIAL INCLUSION THROUGH MICROFINANCE: THE CASE OF RURAL ZIMBABWE 447

Patricia Lindelwa Makoni

FAMILY OWNERSHIP HETEROGENEITY AND AUDIT COMMITTEES INDEPENDENCE AND ITS IMPLICATION TOWARDS THE REVISED MALAYSIA CODE ON CORPORATE GOVERNANCE (MCCG, 2007) 456

Wan Masliza Wan Mohammad, Wan Fadzilah Wan Yusoff, Nik Mohamad Zaki Nik Salleh

MEASURING THE MEDIATING EFFECT OF CUSTOMER TRUST - A CASE OF CORPORATE BANKING SECTOR 463

Nalin Abeysekera, Ananda Wickramasinghe

AN ANALYSIS OF THE SIGNIFICANCE OF INFORMATION CONTENT IN DIVIDEND ANNOUNCEMENTS: THE CASE IN INDONESIA 469

Bandi, Doddy Setiawan, Sri Suranta, Lian Kee Phua

THE PERCEPTION OF SPONSORSHIP USEFULNESS AMONG SOUTH AFRICAN SMALL BUSINESS OWNERS 475

Catherine Mpolokeng Sephapo, Johannes Arnoldus Wiid, Michael Colin Cant

THE REASONS FOR INVESTING OFFSHORE: A SOUTH AFRICAN PERSPECTIVE 489

Ntwanano Jethro Godi, Athenia Bongani Sibindi

CORPORATE SOCIAL RESPONSIBILITY IN MARKETING RESEARCHES: LITERATURE REVIEW 499

Illiashenko Serhii, Galina Peresadko, Olga Pidlisna, Evgeniy Kovalenko