CORPORATE OWNERSHIP & CONTROL

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EDITORIAL

SECTION 1. ACADEMIC INVESTIGATIONS AND CONCEPTS

THE DESIGN OF DEBT CONTRACTS: EVIDENCE OF COST EFFECTIVE USE OF COVENANTS FROM A LARGE SAMPLE OF SMALL LOANS

Julien Bilodeau, Franck Missonier-Piera

This paper investigates the use of covenants in debt contracts as well as the role played by accounting numbers in those contracts. More specifically, it provides evidence that covenants, and more importantly accounting based covenants, are used in a cost effective way in these contracts. It also provides a unique description of the types of covenants and accounting numbers which are used in a large sample of loan issued to small Canadian firms.

THE USE OF ANALYTICAL PROCEDURES BY YEMENI AUDITORS

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Shamharir Abidin, Mohammed Abobaker Baabbad

This study sets out to investigate the extent to which Yemeni auditors use analytical review procedures during the audit of client's financial statements. It also examines the stage of auditing procedure in which Yemeni auditors implement analytical review procedures. Moreover, the study determines the relationships between the importance's factors and the use of analytical review procedures. The findings of the study have indicated that the Analytical Procedures were utilized on high percentage by audits in larger and high experienced audit firms compared to small and low experienced audit firms where the results have shown low percentage.

IMPACT OF SECTION 201 OF SOX ON THE RELATIONSHIP BETWEEN AUDIT AND NON-AUDIT FEES

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Md. Jahidur Rahman

This study aims to investigate the changes that the prohibition of the non-audit services by section 201 of SOX brought in the relationship between the audit fees and non-audit fees. Both univariate and multivatiate regression methodologies has been used to test the hypotheses. Using both OLS and two-stage least squares, this study find a weak positive relationship between audit fees and non-audit fees. This result suggests that the companies need to pay an increased rate of both audit and non-audit fees after SOX.

ANALYSING THE LEVELS OF UNIFORMITY IN CORPORATE GOVERNANCE PRACTICES – CASE STUDY OF FIVE AIR LINES COMPANIES

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Jayalakshmy Ramachandran

This report provides the analysis of Corporate Governance in Airline Industry of five different countries that are listed on 2013 Index of Economic Freedom provided by the Heritage foundation. The aim of this report is to analyse and discuss the inadequacies in corporate governance practices for the five sample companies chosen. Authors revealed that, though there is guidance for best practices of

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corporate governance, it is difficult to accentuate a single company possessing best governance practices.

SYSTEMIC RISK AND BANKING REGULATION: SOME FACTS ON THE NEW REGULATORY FRAMEWORK

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Michele Bonollo, Irene Crimaldi, Andrea Flori, Fabio Pammolli, Massimo Riccaboni

The recent financial crisis highlighted the relevant role of the systemic effects of banks' defaults on the stability of the whole financial system. In this work authors draw an organic picture of the current regulations, moving from the definitions of systemic risk to the issues concerning data availability. They analyse how the new regulatory framework allows regulators to describe OTC derivatives markets according to more detailed partitions, thus depicting a more realistic picture of the system.

TIME DRIVEN ACTIVITY BASED BUTGED IN STRATEGIC DECISIONS; IMPLEMENTATION IN A MANUFACTURING COMPANY

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Hamide Özyürek

This study was carried out in order to find out the applicability of time-driven activity based butgeting method at manufacturing companies in Turkey. The results obtained from the application of time driven activity based butgeting system can be summarized briefly as follows. Company makes the application through different processes and different products are sold to different customers. For this reason, resource consumption levels of the products vary. Be taken into account in determining the cost of time consumed in the product gives more accurate results. Down to the cost of the follow-up activities with the factory Time Driven Activity Based Costing it is possible to do.

DIVIDEND POLICY AND CORPORATE GOVERNANCE IN SAUDI STOCK MARKET: OUTCOME MODEL OR SUBSTITUTE MODEL?

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Hamdouni Amina

Theories suggest that corporate governance mechanisms affect corporate dividend policies. This study extends and tests the implications of two extant static agency models making opposite predictions. The outcome model predicts an increase in dividends when the corporate governance mechanisms improve, because shareholders are better able to force managers to disgorge cash. In contrast, the substitute model suggests that an improvement in the corporate governance mechanisms reduces the role of dividends in controlling agency costs, leading to a decrease in dividends. This paper investigates the dividend policy for firms listed on Saudi Arabia Stock Exchange.

SECTION 2. CORPORATE SOCIAL RESPONSIBILITY

THE EFFECTS OF GREENHOUSE GAS EMISSIONS AND GOVERNANCE FACTORS ON CORPORATE SOCIALLY RESPONSIBILITY DISCLOSURE

Nikolaos Sariannidis, George Konteos, Grigoris Giannarakis

This paper investigates the impact of a plausible set of determinants, namely, greenhouse gas (GHG) emissions, Dow Jones Sustainability Index (DJSI), anti-bribery policy, the industry's profile and the company's size on the extent of CSR disclosure in the United States (US). The Environmental, Social and Governance (ESG) disclosure score is used as a proxy for the extent of CSR disclosure calculated by Bloomberg, incorporating different - in terms of importance - disclosure items. The relationship between the extent of CSR disclosure and its determinants was examined using multiple linear regression analysis incorporating 133 companies listed in S&P Composite 1500 Index for the year 2011. The results illustrate that the company's size, GHG emissions, DJSI and anti-bribery policy are significantly positively associated with the extent of CSR disclosure.

CORPORATE SOCIAL RESPONSIBILITY AND FINANCIAL PERFORMANCE: AN EMPIRICAL STUDY ON EGYPTIAN BANKS

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Hassan M. Hafez

Due to the significance of the banking sector in the stability and welfare of any economy; it is important to constantly monitor and evaluate its performance. Most banks have incorporated social

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practices in their business operations regardless of the managers' real intentions of whether it is for the corporate image that might lead to better performance; or it is for the well being of the environment or society overall. Consequently, the purpose of this study is to check if the concept of the CSR is widely applied to local, international and Islamic banks operating in Egypt over the interim period from 2005 to 2013 and if there is a difference in the application. The difference in performance will be tested for statistical significance using one way ANOVA tests. The statistical study conducted on 34 banks categorized under Local commercial, International and Islamic banks are operating in Egypt.

SECTION 3. CORPORATE GOVERNANCE IN SOUTH AFRICA

INVESTIGATING THE IMPACT OF CARBON TAX ON SOCIALLY RESPONSIBLE CORPORATE GOVERNANCE: THE CASE OF SOUTH AFRICAN MOTOR VEHICLE MANUFACTURERS

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Suren Pillay, Pieter Buys

Socially responsible corporate governance is an essential aspect of the contemporary corporate environment, and then especially in ensuring continuous sustainable development within a South African context. As such, it also encompasses broad environmentally focused aspects. The motor vehicle manufacturing industry in South Africa was among the first to be faced with the implementation of carbon taxes. This paper explores the policy decision to implement the carbon tax within the context of socially responsible governance in the motor vehicle manufacturing industry. The research methodology applied incorporates both review of supporting literature and an exploratory empirical case study. The research suggests that the industry is cognizant of the importance of environmental damage costs and their responsibility therein, while also indicating that corporate social investment in this industry was non-responsive to the implementation to carbon tax. The results also suggest that the current carbon tax rate may be adequately priced and is an effective instrument in lowering greenhouse gas emissions.

THE DETERMINANTS OF CSR DISCLOSURE OF FIRMS LISTED ON THE JSE: A FOCUS ON FIRMS MEETING THE SRI INDEX CRITERIA

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Gciniwe Khumalo, Lucian J. Pitt

This paper tests the relationship between the firms' corporate social responsibility (CSR) disclosures, the extent of media exposure it enjoys and its size, profitability and leverage. The study is confined to firms who meet the Johannesburg Stock Exchange (JSE) criteria for inclusion in its Social Responsibility Index (SRI) and as such the focus is on those firms who are perceived to display best practice with regard to social responsibility. The objective of the study is to determine which factors act as drivers for CSR disclosure. The study uncovered statistically significant positive relationships between CSR disclosures and industry environmental impact as well as media exposure. Legitimacy theory was found to best explain the drivers of CSR disclosure among listed companies in South Africa.

THE SOUTH AFRICAN CODE OF CORPORATE GOVERNANCE. THE RELATIONSHIP BETWEEN COMPLIANCE AND FINANCIAL PERFORMANCE: EVIDENCE FROM SOUTH AFRICAN PUBLICLY LISTED FIRMS

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Jonty Tshipa, Thabang Mokoaleli-Mokoteli

The paper examines corporate governance compliance by South African listed firms. The study seeks to explore if better governed firms exhibit greater financial performance than poorly governed firms. The paper employs a panel study methodology for a sample of 137 Johannesburg Stock Exchange (JSE) listed firms between 2002 and 2011. The paper provides empirical insights about the impact of corporate governance on firm performance. The results show that the compliance levels to corporate governance in South Africa (SA) has been improving since 2002 when King II came into force. However, the compliance level in large firms appears to be higher than in small firms. Further, the findings show that the market value of large firms is higher than that of small firms. These results largely support the notion that better governed firms outperforms poorly governed firms in terms of financial performance.

SUBSCRIPTION DETAILS

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