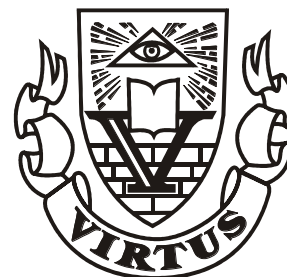


CORPORATE OWNERSHIP & CONTROL

Volume 11, Issue 1, 2013, Continued - 8

CONTENTS



THE MERIT OF CREDIT: EXPLORING THE FACTORS THAT MAKE RETAIL CREDIT CONSUMERS LOYAL 703

M. N. Du Toit, R. Machado

NATIONAL OIL COMPANIES: BUSINESS MODELS, CHALLENGES, AND EMERGING TRENDS 713

Saud M. Al-Fattah

THE STRUCTURE OF CORPORATE OWNERSHIP AND FIRM PERFORMANCE: SRI LANKAN EVIDENCE 723

Athula Manawaduge, Anura De Zoysa

THE IMPORTANCE OF BRANDING FOR SOUTH AFRICAN SMES: AN EXPLORATORY STUDY 735

Michael C. Cant, Johannes A. Wiid, Yu-Ting Hung

ASSET LIQUIDITY AND BANK PROFITABILITY IN SOUTH AFRICA 745

Godfrey Marozva

CORPORATE SUSTAINABILITY REPORTING BY PHARMACEUTICAL COMPANIES: IS IT WHAT IT SEEMS TO BE? 754

Mohammad Istiaq Azim, Saiful Azam