CORPORATE OWNERSHIP & CONTROL

Volume 5, Issue 2, Winter 2008





Editorial 4

IMPACT OF MANAGERIAL OWNERSHIP ON CAPITAL STRUCTURE: A SURVEY OF TURKISH FIRMS

8

Özgür Arslan

This paper investigates the relationship between insider ownership and capital structure decisions made by managers for an emerging market. Therefore, we survey managers of 103 firms listed in the Istanbul Stock Exchange (ISE). Our findings lend considerable support to our expectation that leverage, debt maturity and dividend issues reduce ability of managers to divert resources from value maximisation. However the same monitoring and disciplining tax is not observed for stock issues. Also, our findings document that managers of firms listed in the ISE do not opt to dividend smoothing policy. Finally, the results are in line with our expectation that, the more willing are the managers to reduce asymmetric information between them and shareholders, the higher their ownership level in firms.

DETERMINANTS OF THE CORPORATE GOVERNANCE OF KOREAN FIRMS

15

Eunjung Lee, Kyung Suh Park

This paper investigates the determinants of the corporate governance of the firms listed on the Korea Stock Exchange. We find that ownerships by controlling shareholders tend to have negative effects on their corporate governance, and the negative effects are more significant on the board structure and the managerial transparency of the sample firms. On the other hand, foreign shareholders exercise positive effects while institutional investors are shown to be passive on the corporate governance issues. The empirical results suggest that investors' or regulator's effort to improve the corporate governance of Korean firms should be directed to the improvement of the board structure and managerial transparency.

CORPORATE GOVERNANCE, CONTROL TYPE, AND PERFORMANCE: THE NEW ZEALAND STORY

24

Jianguo Chen, Dar-Hsin Chen, Ping He

This study investigates the ownership structure of New Zealand non-financial companies in terms of both ownership and management control and examines the effect of ownership structure on corporate governance and firms' performance. The Berle and Mean's hypothesis of separation of ownership and control does not find support in New Zealand. Further analysis tests the proposition that the diffusion of corporate ownership has allowed corporate managers to pursue goals other than profit maximization. The findings do provide evidence of a non-monotonic relation between managerial shareholdings and firm performance. This result indicates the complex nature of the relationship between ownership structure and firm value.



CORPORATE GOVERNANCE AND OWNERSHIP STRUCTURE IN BRAZIL: CAUSES AND CONSEQUENCES

36

Pablo Rogers, Anamalia Borges Tannus Dami, Korem Cristina de Sousa Ribeiro, Almir Ferreira de Sousa

The present study investigates if there is any relationship among ownership structure, financial performance and value in the Brazilian non-financial public companies with stocks negotiated in the São Paulo Stock Exchange, between the period of 1997 to 2001, as well as the determinant of the level of concentration of the ownership in these companies. The results indicate that the variables of ownership structure as defined do not have influence on the financial performance and value of the companies. Remaining to the determinant of the ownership structure of the Brazilian non-financial public companies, the results indicate that the ownership structure can be explained by the size of the firm, market instability and regulation, being the latter the main determinant of the ownership structure.

DETERMINANTS OF PERFORMANCE OF CLOSELY – HELD (FAMILY) FIRMS AFTER GOING PUBLIC: THE ROLE OF THE OWNERSHIP STRUCTURE, ECONOMY, CHANGES IN TOP MANAGEMENT, PARTIAL SALE, EQUITY CONCENTRATION AFTER THE IPO AND SHAREHOLDERS IN MANAGEMENT

55

J. Vaz Ferreira

We investigate why firms decline significantly their profitability, efficiency, employment and activity levels, and show an increase on sales and capital investment when there is a transition from private to public ownership. We conclude that this decrease in performance is significantly higher, when one or more than one of the following facts happen after firms going public: first, when there are not shareholders in management, what implies increased agency costs; secondly, when the level of equity concentration after going public is low; in third place, when the level of equity retention by the founding shareholder is low; fourth, when the economy health during the timing of the sale is not in good shape; and lastly, when the old CEO is changed.

THE ROLE OF SOCIAL NORMS FOR THE RELATIONSHIP BETWEEN PRIVATE OWNERSHIP AND THE PERFORMANCE OF BANKING SECTORS IN TRANSITION COUNTRIES: THE CASES OF BULGARIA AND HUNGARY AS EXAMPLES

68

Ingrid Größl, Nadine Levratto

We start with a theoretical reflection on the merits of private ownership in banking sectors concluding that the merits of private ownership in a market economy crucially depend on the overall compliance with principles of good governance. We show that it is pivotal in this respect that the underlying legal order is in action and not just on the books. Whether this is the case depends on accepted social norms which in their turn derive from cultural value orientations. We use these insights to compare the development and performance of banking sectors in Bulgaria and Hungary with the attempt to establish relationships of found differences between the countries to different basic value orientations.

ARE CORPORATE GOVERNANCE SYSTEMS TYPOLOGIES RELEVANT? EVIDENCE FROM EUROPEAN TRANSFERS OF OWNERSHIP RIGHTS

87

Rafik Abdesselam, Sylvie Cieply, Anne-Laure Le Nadant

Corporate governance systems vary considerably across Europe, reflecting the differences in the financial and legal systems, and in corporate ownership structures. The purpose of this paper is to identify the relevant governance system typologies. To test the robustness of the typologies, we study transfers of ownership rights that may be an important determinant of corporate governance in the largest European economies. Results overall invalidate the expectations induced from the theoretical analysis of national corporate governance systems. They suggest that the classical typologies are insufficient to distinguish between governance systems as they miss to capture institutional complementarities and political differences. Our unexpected results could also suggest a convergence of the systems, not towards the Anglo-American model, but towards a new model.



OWNERSHIP STRUCTURES AND CAPITAL ALLOCATION: EVIDENCE FROM ESTIMATING PRODUCTION FUNCTIONS UNDER ALTERNATIVE SPECIFICATIONS

100

Bersant Hobdari

New and rich panel data for a large and representative sample of firms are used to estimate the effect of ownership structures on capital allocation. This issue is examined in a production function framework under alternative specifications. Our estimates confirm differences in capital allocation across firm under different ownership structure. Furthermore, we find that: (i) most of Estonian firms operate at the wrong point on their production function (ii) insider owned firms suffer from under-investment, (iii) state and domestic outsider owned firms display over-investment (iv) there is evidence of widespread managerial discretion.

STRUCTURES OF OWNERSHIP AND CONTROL IN SPANISH FIRMS BETWEEN 1997 AND 2006

110

Olga Del Orden, Aitor Garmendia

When approaching the study of how financial systems carry out their role in the control of the good governance of enterprises, many articles of research have centred on the analysis of the ownership structure of these firms. Attempts have been made to see if differences exist, in the nature and degree of concentration of ownership, in the level of pressure and control exercised over the managers and the repercussion of all this on the manner of managing the business. The intention of our research article is to shed light on the development of the structures of ownership and control in Spanish enterprises between 1997 and 2006, and their possible influence on the results of these enterprises.

INSTITUTIONAL OWNERSHIP AND FIRM'S DIVIDEND POLICY

128

Weiyu Guo, Jinlan Ni

This paper examines the linkage between dividend policy and institutional ownership within the context of the dividend model of Allen, Bernardo and Welch (2000). Specifically, it provides an empirical test of Allen, Bernardo and Welch (2000)'s novel implication that a tax differential between institutions and retail investors effects dividend policies. Using merge data of US industrial firms from 1980-2002, our results indicate that the dividend paying decision is positively related with institutional ownership. That is, firms with higher institutional ownership are more likely to be dividend payers. Further, we find that the deferred tax or tax credits that the institutional investors own significantly contribute to the dividend initiation decision as well as the level of dividend payments.

PECULIARITIES OF PRIVATIZATION AND CORPORATE CONTROL IN LITHUANIA 137

Jolanta Solnyskiniene

The article analyzes how ownership structure influences enterprise activity effectiveness, and topicality. The test results about the change of the structure of the stock capital in Lithuanian joint-stock companies during the period of 1999-2003 as well as the change of the effectiveness/results of the enterprise activity depending on the ownership constellation of the control block of the shares were given. Peculiarities of the cooperative management were analyzed.

RESILIENCE: THE RESUMPTION OF SHAREHOLDER PRIMACY

146

Alex Proimos

The once dominant and inconsiderate player in corporate governance, the shareholder, has faced increasing pressure from its rival stakeholders (creditors and the general public) and their agents (i.e. the management and directors) eager to unproportionately increase their stake. The idea of shareholder primacy in corporate governance is while previously was losing its dominance as corporate law versus stakeholder theory could be set for an even stronger come back.

