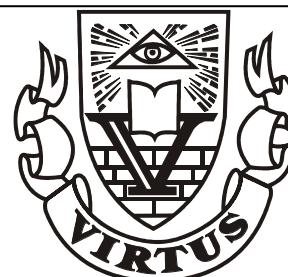


CORPORATE GOVERNANCE & SUSTAINABILITY REVIEW

VOLUME 4, ISSUE 2, 2020

CONTENTS



EDITORIAL: OUTSIDE THE RULES AND MECHANISMS OF CORPORATE GOVERNANCE	4
COULD THE ALTMAN Z-SCORE MODEL DETECT THE FINANCIAL DISTRESS IN GHANA? MULTIVARIATE DISCRIMINANT ANALYSIS	8
<i>John MacCarthy, Richard Amoasi-Andoh</i>	
THE EFFECT OF HUMAN CAPITAL ON ORGANIZATIONAL PERFORMANCE: THE CASE OF SUSTAINABILITY ISSUES IN AN E-COMMERCE FIRM	20
<i>Patrick Balian, Assaad Farah, Udo Braendle</i>	
SHADOW BANKING IN INDIA	30
<i>Sankar Prudhvi, Mousumi Bhattacharya</i>	
AN INDEX TO STUDY CORPORATE GOVERNANCE IN BANKS IN INDIA	40
<i>S. Sandhya, Neha Parashar</i>	
FRAMEWORK FOR RESPONSIBLE (SUSTAINABLE) MARKETING	50
<i>Venugopal Pingali</i>	
DETERMINANTS OF SUSTAINABILITY ASSURANCE LEVELS: THE CASE OF FRENCH FIRMS	56
<i>Emna Klibi, Salma Damak-Ayadi, Sinda Dridi, Bouchra M'Zali</i>	
CORPORATE FIXED INVESTMENT AND INTERNAL LIQUIDITY: EVIDENCE FROM GREEK LISTED COMPANIES	68
<i>Christos Kallandranis, Petros Kalantonis, Abdulkader Aljandali</i>	
INFLUENCE OF FIRMS' FINANCIAL PERFORMANCE ON DISCLOSURE OF SUSTAINABILITY INITIATIVES AND ASSURANCE OF SUSTAINABILITY REPORTS	77
<i>Sunita Rao, Norma Juma</i>	
E-GOVERNANCE: A STUDY OF THE CONCEPT AND IMPLEMENTATION IN THE EMERGING ECONOMY	93
<i>Dhruba Lal Pandey, Nischal Risal</i>	
OPENING THE SAUDI ARABIAN STOCK MARKET: ITS IMPACT ON INFORMATION DISCLOSURE	102
<i>Ali Alajmi</i>	